ALIKHAN BOKEIKHAN UNIVERSITY

Faculty of information technology and

economics Department of business and

management

CATALOGUE OF THE ELECTIVE COURSES

6B04116 Economics

Year of entrance-2023

Semey 2023

Developed by the department of "Business and management"

Discussed and approved at the meeting of the department of Business and management (protocol № 8 of april 13, 2023)

Reviewed and recommended for approval at a meeting of the Academic quality council of the faculty (protocol N_0 3 of may 3, 2023)

Reviewed and recommended for approval at a meeting of the educational and methodological council of the university (protocol N_0 5 of may 25, 2023)

Student's Memo

Dear student of "ALIKHAN BOKEIKHAN UNIVERSITY", a catalog of elective disciplines is offered to your attention. This is a systematic list of all optional academic subjects with a brief description. It is designed so that you can quickly, conveniently and comprehensively form an individual learning trajectory. This is an assistant in creating your own curriculum.

In accordance with the credit technology of education, all academic disciplines are divided into three cycles: general education disciplines (GED), basic disciplines (BD) and specialized disciplines (SD). Disciplines in each of these cycles are divided into types: mandatory component, university component and elective component (elective disciplines).

The disciplines of the compulsory component are determined by the state mandatory standard of higher education according to the educational program and are mandatory for students to study.

Disciplines of the elective component are presented according to the educational program at a meeting of the department with the participation of employers and students. From the entire list of elective courses offered, you can choose the most interesting ones.

The methodology for choosing elective courses using the catalog for inclusion in your individual curriculum is as follows:

1. Find the course and academic semester in the list.

2. Determine the number of credits in an elective subject issued from the structure of the educational program of higher education.

3. Carefully read the list of elective courses offered. Focus on combining academic subjects according to the selected courses. Only one subject can be selected from a group of elective courses.

4. Read a brief description of the elective courses you are interested in and make your choice. 5.Check whether the total number of credits for the courses you have chosen corresponds to the

required amount of credit in accordance with the structure of the higher education program.

6. When choosing elective disciplines, use the help of an adviser.

Awarded degree:	bachelor of econor	nics in the education	nal program «	«6B04116 Economics»
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N⁰	Name of discipline	the	Number of credits	Prere- quisites	Postre- quisites	A brief description indicating the purpose of the study, a brief summary and the expected results of the study (knowledge, skills, competencies)
					BASIC DIS	CIPLINES
					Optional comp	ponents (OC)
				М	odul 10 - Finan	ce and statistics
1	Statistics		5	Econo- mic theory Mathema tics in econo- mics	Economic analysis	Contents: The purpose of the discipline: to form students' knowledge of the main stages of statistical research of populations, mastery of a complex of modern methods for collecting, processing and generalizing statistical information to study trends and patterns of socio-economic phenomena and processes, mastering the most important methods and techniques of statistical analysis for studying the main objects of applied statistical research In the course of studying the course, form students' abilities: mastering by students the techniques and methods of collecting, processing, generalizing and analyzing statistical information to study trends and patterns of economic phenomena and processes; application of statistical methods, methods of forecasting economic processes for making informed management decisions. Expected results: Know: sample observations, statistical methods for studying the dynamics of social phenomena, the subject and method of statistics, statistical observation, statistical summary and grouping, absolute and relative values, average values and indicators of variation, sample observation, series of dynamics, indices, statistical study of the interrelationships of social phenomena, statistics of the population and labor resources, system of national accounts, basic macroeconomic indicators, statistics of the standard of living of the population. Be able to: formulate the goals and objectives of statistical research; draw up statistical research programs, systematize and generalize economic information, analyze the structure and development trends of the Kazakhstani and world economy, predict economic processes; collect and register information, carry out primary processing and control of observation materials, perform calculations of statistical indicators and formulate the main conclusions, carry out a comprehensive analysis of the studied socio-economic phenomena. apply the acquired knowledge and skills: in practice. Skills: use of statistical information in the further development of

1	Socio-economic statistics	5	Econo- mic theory Mathema tics in econo- mics	Economic analysis	Contents: studies the basics and the system of indicators of socio-economic statistics, population and labor statistics, statistics of national wealth, costs and intermediate consumption, commodity and monetary circulation, price statistics, production efficiency statistics, basic macroeconomic indicators, statistical study of the dynamics of socio-economic phenomena Expected results: Know: methodological foundations of the concepts of assessing the state of the economic, social, political environment; principles of statistical concretization of systems of indicators of various areas of socio-economic statistics, methods of their measurement or calculation; construction methodology and information capabilities of the system of generalizing statistical indicators Be able to: systematize and summarize quantitative and qualitative statistical information; draw up a plan for a statistical study of the real socio-economic situation, form a circle of initial indicators characterizing it, conduct targeted data collection and statistical analysis using appropriate methods; develop specific proposals based on the results of research, prepare reference and analytical materials for management decisions Skills: conducting a statistical study of the real socio- economic situation, evaluate the proposed options for management decisions and develop proposals for their improvement, taking into account the criteria of socio- economic efficiency Commetencies: acconomic organizational and managerial
			Madul 1	1 Managam	Competencies: economic, organizational and managerial
2	Management	6	Psycho-	Labor	ent and Marketing Content: the formation of students' systematized
2	Management		Psycho- logy Fundamen tals of economic and legal knowledg e	economics	Content: the formation of students' systematized knowledge of the theoretical foundations and applied aspects of management in modern conditions. In the course of studying the course to form students' abilities: to know the methods of management and the construction of organizational structures of management; apply methods, means and techniques of management in professional activities; analyze the organizational structures of management; plan and organize the work of the unit; evaluate the effectiveness of the main approaches in the management of the organization Expected results: Know: methods of management; apply methods, means and techniques of management and building organizational structures of management; plan and organize the work of, means and techniques of management in professional activities. Be able to: analyze organizational management structures; plan and organize the work of the department; evaluate the effectiveness of the main approaches in managing the organization. Skills: development of specific skills for the implementation of effective management in the enterprise based on the use of world experience. Apply methods and methods of enterprise and personnel management
2	Strategic management	6	Psycho- logy Fundamen tals of economic and legal knowledg e	Labor economics Personnel management	Content: features of strategic management in modern conditions; general patterns of managerial development; methodology of strategic management of the organization; methodology for planning the activities of the organization and means of achieving goals; principles of strategic management; stages of organizing the process of strategic management; the main tools for analyzing the external and internal environment; company's competitive behavior strategies, development strategies; ways to implement strategies.

1	I	I	1	I	E-monted membra
					Expected results: Know: modern concepts of strategic management;
					methodological foundations of strategic management; modern analytical tools to support strategic decision
					making.
					be able to: choose methods of management adequate to
					strategic tasks; identify and organize the efficient use of available resources and information; to analyze the external
					and internal environment of the system; work in a team and
					organize teamwork in a strategic project.
					Skills: to explain the stages of organization of work on the
					preparation of strategic changes; collection, selection, generalization and transformation of information necessary
					for strategic analysis; identifying the weaknesses and
					strengths of the organization, opportunities and threats in
					the development of the system under study; application of
					the identified potentials, dependencies and risks of system development to develop strategic recommendations
					Competencies: economic, organizational and managerial
			Modu	l 11 - Managem	ent and Marketing
3	Marketing	4	Fundame	Quality	Contents: the formation of students' holistic
			ntals of	control	understanding of the study of the theoretical foundations of
			economi	Assessment	marketing and the mastery of categories, concepts,
			c and	of innovative	practical skills in the application of elements and principles of marketing in the activities of firms and
			legal knowled	potential	companies. In the course of studying the course to form
			ge		students' abilities: to determine the effectiveness of
			0-		marketing planning and controlling at the enterprise;
					select, process and analyze marketing research data;
					present the results of research and analytical work in front
					of a professional and mass audience; evaluate the
					economic efficiency of marketing solutions Expected results:
					Know: the main tools of the marketing mix; marketing
					environment and its analysis; approaches to organizing the
					activities of marketing services; organization, management
					and design of processes in the field of marketing;
					advertising, specifics of logistics and sales.
					Be able to: analyze the situation on the labor market and
					other marketing research data, determine the effectiveness
					of marketing planning and controlling in the enterprise; select, process and analyze marketing research data;
					present the results of research and analytical work to a
					professional and mass audience; evaluate the economic
					efficiency of marketing decisions.
					Skills: own the mechanism and principles of organizing
					marketing and ensuring the competitiveness of firms,
					developing innovative methods, tools and technologies for
					marketing activities; analysis and evaluation of marketing
					activities to develop an organization's strategy
					Competencies: economic, organizational and managerial

3	Competitiveness	4	Fundame	Quality	The content The purpose of the discipline: the formation
	of industries and firms		ntals of economi c and legal knowled ge	control Assessment of innovative potential	of students" scientific approach to the formulation and practical solution of the problems of increasing the level of competitiveness of an enterprise based on the implementation of a systemic organizational and economic mechanism for regulating and managing competitiveness at the level of the country, industry, region and enterprise. In the course of studying the course, to form students"" abilities: to know the principles and factors of enterprise
					competitiveness, the mechanism of enterprise competitiveness; be able to apply the acquired knowledge in a competitive environment; determine the level of competitiveness of the personnel of the enterprise, the products of the enterprise, the state of the enterprise in the industry; acquire the skills necessary to continue education with a higher degree of independence Expected results:
					Know: principles and factors of enterprise competitiveness; competitiveness of goods and services; the mechanism of enterprise competitiveness; strategic goals of the company's main competitors. Be able to: apply acquired knowledge in a competitive environment; determine the level of competitiveness of the personnel of the enterprise, the products of the enterprise, the state of the enterprise in the industry.
					skills: show the necessary practical problem solving to improve education with a higher degree of independence, master the mechanism and principles of organizing marketing and ensuring the competitiveness of firms,.
			M	odul 10 - Financ	Competencies: economic, organizational and managerial
4	Finance	5	Econo- mic theory	Investment financing and lending Investment activity of companies	Contents: The purpose of the discipline is to form students' modern fundamental knowledge in the field of finance theory, disclosure of theoretical aspects of the essence of finance, their functions, role in a modern market economy, modern theoretical concepts of public finance. In the process of studying the discipline, students
				Tax and taxation Tax law of the Republic of Kazakhstan	must know the concepts and principles of organizing finance, master the method of analyzing the financial condition. The role of finance increases in the conditions of developed market relations, since finance directly determines the process of forming and using funds of funds at the macro and micro levels, which, in turn, ensures the possibility of high-quality performance of economic and managerial functions by the state, organizations, and entrepreneurs. Expected results:
					Know: the concepts and principles of organizing finance, master the methodology of analyzing the financial condition, the role of finance in the conditions of developed market relations, the process of formation and use of cash funds at the macro and micro levels.

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		policy and methods of state regulation of investments and
		all investment activities; the procedure and mode of
		functioning of foreign investments in the Republic of
		Kazakhstan and foreign countries.
		Be able to: create financial statements, determine the
		sources of investment and their effectiveness, determine
		the viability of investment projects, evaluate them, find
		critical points and conduct sensitivity analysis; analyze
		financial infrastructure as a source of investment activity;
		calculate cases for investment projects and publicly defend
		them. skills: independent
		work, self-organization and
		organization of tasks; modern methodology for calculating
		and analyzing socio-economic indicators that characterize
		investment processes at the meso- and macro levels

					Competences: economic and organizational and managerial
5	Funding and investment lending	5	Finance World financial markets	National economy Strategic planning	Content: The discipline studies the economic content, types, forms of investments, legislative support of investment activity, investment mechanism, investment policy, sources of financing and crediting of real and financial investments. State regulation of investment activity, specifics of crediting investment projects, design stages. preparation of a technical and economic justification of an investment project, analysis of the investment policy of the state, financing and lending by banks of enterprise projects, ways to reduce financial risks. Expected results: Know: the essence and significance of investment; the infrastructure of the investment market and the mechanism of its functioning; theoretical and methodological foundations of investment; the functions of the investor and participant in the investment market, the role of financial intermediaries in investing; the essence of foreign investment and their necessity for the recipient country of capital; the mechanism of the investment market and the risks associated with investment; stages of formation of the company's investment strategy; the concept of an investment project and its life cycle; the essence of monitoring the investment process Be able to: assess the attractiveness of the investment climate of the state and the region; determine the expediency for an investor to invest in financial and real assets; evaluate the possibilities of using investments in different directions.
			Modul	12 Enterprise	economic activity

6	Labor economics	4	Managa	Cost	Content: The purpose of the discipling is simed at forming
			Manage ment Strategic manage ment	Cost management Controlling Manufacturi ng practice II	Content: The purpose of the discipline is aimed at forming a complex of knowledge on the scientific foundations and practical methods of designing work processes, establishing labor standards, organizing its payment and incentives, calculating indicators of the economic efficiency of measures to improve the organization and rationing of labor and formulating the simplest applied economic and mathematical models. In the course of studying the course, form students to demonstrate a systematic understanding of the participants in the labor market, the main problems of the functioning of the market and issues of state regulation of social and labor relations. be able to apply in practice the obtained values in the theory of the labor market, analyze and critically substantiate the situation on the labor market, have practical skills in providing and interpreting information regarding the activities of labor market actors, acquire the skills of self-collecting, analyzing and presenting information characterizing the processes taking place in the labor market . Expected results: Know: a systematic understanding of labor market participants, the main problems of the functioning of the market and issues of state regulation of social and labor relations, know the range of issues and practical problems studied by the modern market economy labor, as well as navigate the features and patterns of formation and development labor markets in Kazakhstan; Be able to: analyze organizational structures, the competitive environment, the situation on the labor market, put into practice the obtained values in the theory of the labor market, analyze and critically justify the situation on the labor market, put into practice the obtained values in the theory of the labor market, analyze and critically justify the situation on the labor market, put into practice the obtained values in the theory of the labor market, analyze and critically justify the situation on the labor market, put into practice the obtained values in the theor
6	Personnel management	4	Manage ment Strategic manage ment	Cost management Controlling Manufacturi ng practice II	Competencies: economic, organizational and managerial, Content: to form students' knowledge of methods, technologies and procedures for personnel management and the method of optimizing human resources. In the course of studying the course, to form students' knowledge of theory and practice, methods and methods of personnel management; the ability to independently carry out the formulation and solution of personnel management tasks; mastering the skills of planning, organizing, motivating and controlling personnel management, as well as applying the main provisions of personnel management in existing problems and directions for the further development of the organization Expected results: Know: theory and practice, methods and methods of personnel management, know the composition and the content of the stages of the personnel management process, the system of planning, recruitment and selection of personnel, the content of work on the social adaptation of workers, organizations salaries and motivation of personnel, methods of personnel assessment, management mechanisms personnel development and foreign experience in personnel management;

			Madul 1		Be able to: Apply methods and methods of enterprise and personnel management, formulate goals and missions of the enterprise; skills: analyze organizational structures, competitive environment, the situation on the labor market, planning, organizing, motivating and controlling personnel management, as well as applying the basic provisions of personnel management to existing problems and directions for further development of the organization. Competencies: economic, organizational and managerial, module and logistics
7	Logistics	5	Enter- prise economy	Cost management Controlling Big Date and business analytics Cloud computing services	Content: The purpose of the discipline: training of specialists in the field of planning, organization, management, control and regulation of traffic, material and information flows in space and in time from their primary source to the final consumer. As a result of mastering the discipline, the student must: know the basic concepts, concepts, mechanisms of functioning and types of logistics; describe the ways and methods of organizing the logistics of material flows; organize material flows in time and space with the least loss, carry out organizational and planned calculations for the creation or reorganization of production sites, plan the work of personnel, as well as
					draw up requests for equipment and spare parts. Expected results: Know: basic concepts, concepts, mechanisms of functioning and types of logistics; describe the ways and methods of organizing the logistics of material flows; Be able to: distinguish between the main methods and types of logistics of material and information resources, organize material flows in time and space with the least losses, carry out organizational and planning calculations for the creation or reorganization of production sites, plan the work of personnel, and also draw up applications for equipment and spare parts . skills: give justification and explain the choice of management decisions, methods of designing and organizing logistics processes Competencies: economic, organizational and managerial
7	Information flow logistics	5	Enter- prise economy	Cost management Controlling Big Date and business analytics Cloud computing services	Contents: The purpose of the discipline: to train students to understand and accept the concept of logistics, to know the main methods of logistic organization of information flows, to be able to view the resulting effect from the logistic approach to the organization of production. Possession of the skills of organizing the logistics of information flows in order to create harmoniously organized, easily manageable high-performance enterprise models. The knowledge, skills and abilities acquired during the study of this course can be used in marketing research, industrial marketing, business planning. Expected results: Know: the main ways of logistical organization of information flows in logistics systems; modern solutions to information and communication problems of a logistics company with the help of specialized software products; modern communication technologies and automation of process management in supply chains; Be able to: distinguish between the main methods and types of logistics of material and information resources, view the emerging effect of the logistics approach to the organization of production.

					information-financial flows in time and space, organize the logistics of information flows in order to create
					harmoniously organized, easily managed, highly efficient
					enterprise models.
					Competencies: economic, organizational and managerial
				Modul 14 -Fis	
8	Tax and taxation	5	Econo-	Planning and	Contents: The discipline forms knowledge in the field of
			mic	budgeting	taxes and taxation, the principles of construction and
			theory Finance	system In-house	elements of tax systems, the ability to use regulatory documents in the field of taxes, calculate taxes and fees
			World	planning and	paid by organizations and individuals, draw up payment
			financial	budgeting	documents for transferring taxes and fees to the budget;
			markets	0 0	skills in calculating taxes and fees levied to the state
			Fundame		budget.
			ntals of		Expected results:
			economic		Know: concepts in the field of taxes and taxation, the
			and legal knowled		principles of construction and elements of tax systems, the basics of the tax system of the Republic of Kazakhstan, the
			ge		theoretical and methodological principles of levying taxes,
			85		the methodology for their calculation; forms of tax
					accounting and tax reporting for the calculation of taxes
					and fees and be able to fill them out.
					Be able to: operate with the rules related to taxation; be
					able to fill out tax reporting forms; distinguish between the
					main types of taxes, give legal advice in the field of taxation, use regulatory documents in the field of taxes,
					calculate taxes and fees paid by organizations and
					individuals, draw up payment documents for transferring
					taxes and fees to the budget.
					Skills: calculate the main indicators of the company's work
					to identify the tax base, according to the calculation of
					taxes and fees levied in the state budget, use the available information bases to ensure the taxation of legal entities
					and individuals.
					Competencies: economic, organizational and managerial,
					special
8	Tax law of the	5	Econo-	Planning and	Contents: The purpose of the discipline: the need for
	Republic of		mic	budgeting	knowledge of the theoretical foundations of tax law, tax
	Kazakhstan		theory Finance	system In-house	practice and the main problems of legislation on taxes and other mandatory payments to the state budget at the
			World	planning and	present stage. As a result of studying the course, students
			financial	budgeting	should: have a clear understanding of the basic concepts of
			markets		tax law, tax and legal regulations and tax legal relations; to
			Fundame		learn the characteristics of the current taxation system, the
			ntals of		difference and relationship between taxes and other
			economic		obligatory payments to the state budget and their
			and legal knowled		characteristic features; master the normative materials related to taxation and tax activities, as well as the
			ge		problems of building the tax system of the state;
			8-		understand the content of legal rights and obligations of
					subjects of tax legal relations, the mechanism of their
1					interaction; draw up and execute legal documents, provide
1					qualified legal advice.
					Expected results: Know: basic concents of tax law, tax logal norms and tax
					Know: basic concepts of tax law, tax legal norms and tax legal relations; to know the characteristics of the current
					taxation system, the difference and correlation between
					taxes and other obligatory payments to the state budget
1					and their characteristic features; to assimilate normative
					materials relating to taxation and tax activities, as well as
					the problems of building the tax system of the state.
					To be able to: operate with legal concepts and norms of tax
				13	law, draw up and draw up legal documents, give qualified
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					legal advice, understand the content of the legal rights and
					obligations of subjects of tax legal relations, the
					mechanism of their interaction.
					skills: determine the tax base;calculate the main
					performance indicators of the company and taxes by type;
					give legal advice in the field of taxation, systemic,
					structural and logical analysis, drafting legal documents,
					correct use of terminology
					Competencies: economic, organizational and managerial,
				Modul 14- Fis	
9	1C accounting	5	Accourt		1 V
9		5	Accoun-	Assessment	Contents: The discipline studies a universal system of
			ting and	of the value	automation of the company's activities, designed for
			auditing	of assets and	accounting and tax accounting and accounting operations;
				business	accounting of goods and material assets, settlements with
				Business	counterparties, payroll, depreciation of fixed assets,
				valuation	accounting for any sections for the formation of high-
					quality and timely information about the financial and
					economic activities of the entity, functions and capabilities
					of the software "1C Accounting" for the organization and
					accounting at the enterprise. Preparation of regulated and
					tax reporting forms
					Expected results:
					Know: the structure of the program 1C Accounting and
					financial reporting of firms, legislative and guidance
					materials on the organization of accounting and financial
					reporting in various organizations of various forms of
					ownership, international financial reporting standards for
					accounting, the system of accounting accounts, the basics
					of accounting automation.
					Be able to: fill in and edit the information base; fill out
					documents and perform operations in various areas of
					accounting; prepare and read accounting reports; search
					for previously entered information; edit the mistakes made,
					etc. Skills: determine the tax base;comprehensively apply
					the rules and methods of accounting, including in the 1C
					accounting program, acquire practical skills to create new
					records in the information base; edit previously entered
					entries in the infobase; delete unnecessary objects from the
					infobase; draw up accounting records in various ways, etc
					Competencies: professional

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9	Financial	5	Accoun-	Assessment	Content: The purpose of the discipline is to develop the
	statements of the		ting and	of the value	knowledge and skills of students in understanding and
	company		auditing	of assets and	applying international accounting standards and
				business	conceptual frameworks in the preparation of financial
				Business	statements of companies, including groups of companies,
				valuation	as well as in the analysis of financial statements. For
					successful mastering of the discipline, the student must:
					know the structure of financial statements; be able to
					choose tools for processing economic data in accordance
					with the task at hand, analyze the results of calculations
					and substantiate the findings; have the skills to document
					business transactions, prepare analytical and informational
					materials on the financial statements of a group of
					companies for the company's management and
					stakeholders, necessary for making strategic decisions, has
					the ability to analyze and use information sources to solve
					problems in the field of presentation and interpretation of
					the financial statements of a group of companies.
					Expected results:
					Know: the composition and content of the financial
					statements of enterprises of the Republic of Kazakhstan;
					financial reporting structure; tools for processing
					economic
					data in accordance with the task.
					Be able to: analyze the financial condition of the company
					and the situation in the financial market, create financial
					statements, calculate financial ratios with the development
					of conclusions; has the ability to analyze and use sources
					of information to solve problems in the field of
					presentation and interpretation of the financial statements
					of a group of companies
					skills: documenting business transactions, preparing
					analytical and informational materials on the financial
					statements of a group of companies for the company's
					management and stakeholders necessary for making
					strategic decisions.
					Competencies: professional
				Modul 13 - Mar	
10	State regulation of	5	Econo-	National	Contents: The discipline studies the main functions of the
	the economy		mic	economy	state in the field of economic regulation, the system of
			theory	Strategic	governing bodies and regulation of the economy in the
			Macroec	planning	Republic of Kazakhstan, the main methods and
			onomics		mechanisms, the content of key scientific research and the
					field of state regulation of the economy, the basics of the
					organization and regulation of material production,
					investment, labor market, social sphere, environmental
					protection, foreign economic activity.
					Expected results:
					Know: patterns of functioning of the modern economy at
					the macro level, the main features of the country's
					economy; the main methods and means of state regulation
					of the economy, the features of their impact on the
					activities of industries and enterprises.
					Be able to: determine the features of the development of
					the country's economy; analyze in interconnection
					economic phenomena, processes and institutions at the
					macro level; identify problems of an economic nature,
					propose ways to solve them, taking into account the
					criteria of socio- economic efficiency and possible
					consequences.
					skills: evaluate the effectiveness of the main methods of
					state regulation; modern methods of calculation and
					analysis of socio-economic indicators characterizing
				15	analysis of socio containe indicators characterizing
				10	

					economic processes at the macro level
					Competencies: professional
10	Public private partnership	5	Econo- mic theory Macroec onomics	National economy Strategic planning	
					skills: evaluation of PPP models; possession of the main methods of interpreting the norms of civil law governing
					obligations in the field of PPP.
			Modul	16 - IT technolo	Competencies: professional gies in the economy
11	Big Date and	4	Logistics	Information	Contents: The aim of the discipline is to intensively teach
	business analytics		Informati on flow logistics	flow logistics Business valuation	students the theoretical and practical aspects of data analysis, as well as improve their skills in related fields such as mathematics, project management and entrepreneurship. In the course of studying the course, the student must: be able to formulate and solve problems arising in the course of production activities that require in-depth professional knowledge; choose the necessary approaches and methods for analyzing problems, as well as modify existing ones and develop new ones, depending on the tasks of a particular case; analyze and design software tools for data analysis, as well as algorithms, models and methods required for the development of software systems, effective data analysis and extraction of knowledge from data; apply quantitative and qualitative methods and techniques for collecting primary information

					for research, as well as developing effective solutions to
					problems
					Expected results:
					Know: algorithms, models and methods required for the
					development of software systems, effective data analysis
					and knowledge extraction from data, the main methods of
					data preprocessing and visualization data mining technologies, methods and models of Data Mining features
					of the Big Data direction, its main differences from the
					direction business analytics methods for solving problems
					of processing and analyzing big data.
					Be able to: describe the possibilities of using information
					technologies and an innovative approach, choose the
					method of software tools for data analysis and cloud
					services; describe the possibilities of using information
					technologies and innovative approach; own the techniques
					and methods of collecting socio-economic and other
					statistical information, formulate and solve problems that
					arise in the course of production activities that require in-
					depth professional knowledge; choose the necessary
					approaches and methods for analyzing problems, as well
					as modify existing ones and develop new ones, depending
					on the tasks of a particular case; analyze and design data analysis software tools.
					Skills: master the methodology of collecting information,
					design algorithms, models and methods for software and
					cloud architectures, apply quantitative and qualitative
					methods and techniques to collect primary information for
					research, as well as develop effective solutions to
					problems
					Competencies: professional
11	Cloud computing	4	Logistics	Information	Contents: The aim of the discipline is the mastery of cloud
	services		Informati	flow	technologies by students. During the course of the course, the student must know the network models of cloud
			on flow logistics	logistics Business	services and the design features of cloud architectures.
			105131103	valuation	Manage and store data. Design and cost cloud alcintectures.
				, araution	Define the stages of transition to a multi-tenant, dedicated,
					customizable, multi-tenant architecture. Create models for
					organizing a multi-tenant data warehouse.
					Expected results:
					Know: network models of cloud services and design
					features of cloud architectures, basic concepts and
					terminology of cloud technologies; scopes of cloud
					technologies; the concept of cloud computing in relation to
					business activities; know the basic principles of cloud computing, the principles and methods of developing
					applications for cloud systems using various platforms;
					cloud computing infrastructure;
					Be able to: choose software tools for data analysis and
					cloud services, describe the possibilities of using
					information technologies and an innovative approach;
					manage and store data, determine the stages of transition to
					a multi-tenant, dedicated, customizable, multi-tenant
					architecture, use cloud programming techniques, evaluate
					the effectiveness of the application, long-term prospects ,
					studying the economics of cloud computing; skills: design algorithms, models and methods for software
					and cloud architectures, create models for organizing a
					multi-tenant data warehouse, developing software for
					cloud systems, system administration for developing and
					maintaining applications deployed in the clouds
					Competencies: professional
				/ Aodul 18 - Busi	

12	Cost management	4	Labor	Final	Content: The purpose of the discipline: the formation of
			econo- mics	certification Manufacturi	systemic knowledge in the field of methods and means of cost management at the enterprise to identify and mobilize
			Person-	ng practice	reserves to reduce the costs of production and sale of
			nel manage	III	products (works, services), as well as informed management decisions. To successfully master the
			ment		discipline, the student must: know the essence, meaning,
			Logistics		goals and objectives, techniques and methods, principles of effective cost management of an enterprise in a market
			, Informati		economy; be able to independently make effective
			on flow		management decisions on cost management based on
			logistics		analysis and assessment of the internal and external environment, comparison of costs, production volumes and
					prices; calculate the costs of the enterprise; possess the
					skills of cost management in the short, medium and long term, as well as cost management methods to justify
					management decisions.
					Expected results: to know the essence, meaning, goals and objectives,
					techniques and methods, principles of effective cost
					management of an enterprise in a market economy; to be able to independently make effective management
					decisions on cost management based on analysis and
					evaluation of the internal and external environment,
					comparing costs, production volumes and prices; to calculate the costs of the enterprise; to possess the
					skills of cost management in the short, medium and long
					term, as well as cost management methods to justify management decisions.
12	Controlling	4	T 1	D . 1	Competencies: special
12	Controlling	4	Labor econo-	Final certification	Content: The discipline studies the theory and practice in the areas of controlling, supporting and coordinating
			mics	Manufacturi	planning processes, provision of information, monitoring
			Person- nel	ng practice III	and adaptation evaluate and determine the effectiveness of enterprise management, the essence of the foundations of
			manage		controlling to support effective management of the
			ment Logistics		enterprise planning and budgeting in the system of applying the strategies of enterprises, control techniques,
			/		sequence analysis of value creation in the enterprise, the
			Informati on flow		tools of cost management, techniques of budgetary control and variance analysis, application development strategy of
			logistics		the enterprise.
					Expected results: to know the basic concepts of contro-lling, their essence,
					interrelation and interdependence; the basics of modern
					approaches to controlling management in an organization; to be able to use a system of knowledge of methods of
					controlling organization in an enterprise (company); to use
					the knowledge gained in order to form a management and product controlling system; to apply practical
					skills in assessing the costs of controlling; to identify
					problems when analyzing specific situations and suggest ways to solve them in the field of controlling management
					in an enterprise; analyze controlling management
					processes. Competencies: special
		1		Modul 13 - Mar	ket planning
13	Planning and budgeting system	4	Tax and taxation	Competiti on law	Content: The discipline studies the system of budget planning, the formation of budgets and the effective
	buugeung system		Tax law	Business	spending of budget funds. Types of planning and
			of the Ropublic	Law	budgeting. Assessment of the effectiveness of budget
			Republic of		spending. Drawing up a program for the development of the territory and the implementation of investment
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			Kazak-		projects. Attracting private investment.
			hstan		Expected results:
			Sectoral		Know: indicators of achievement of competencies, set
			econo-		goals and formulate tasks related to the implementation of
			mics		professional functions.
			Service		To be able to: develop plans for enterprises and carry out
			economy		calculations of business planning sections and evaluate the
					effectiveness of individual business processes and
					management decisions; perform calculations on sections of
					the business plan, draw up medium-term budgets.
					Skills: implement a budgeting system and draw up
					medium- term budgets of firms; analyze and meaningfully
					interpret the results obtained in accordance with the
					standards adopted by the organization
					Competencies: professional
13	Internal production	4	Tax and	Competiti	Contents: The discipline studies a set of knowledge and
	planning and		taxation	on law	skills on the main methodological, organizational and legal
	budgeting		Tax law	Business	aspects of planning at the enterprise, introduces them to
			of the	Law	the technology and economic mechanism of budgeting,
			Republic		with the problems of implementing a budgeting system at
			of		the enterprise based on the use of information technology,
			Kazak-		forms skills for developing plans for socio-economic
			hstan		development of the enterprise, skills of qualified
			Sectoral		management of financial and economic divisions of the
			econo-		enterprise.
			mics		Expected results:
			Service		Know: the basics of organizing planned work at the
			economy		enterprise; regulatory framework for planning; basics of
					strategic planning; basics of production planning;
					To be able to: develop plans for enterprises and carry out
					calculations of sections of business planning, implement a
					budgeting system and draw up medium-term budgets of
					firms, draw up an algorithm for carrying out planned work
					at an enterprise; evaluate planned indicators based on the
					use of a set of planning methods; calculate and
					scientifically substantiate the production program of the
					enterprise; calculate the cost of production; draw up a
					balance of working time and predict the number of staff;
					develop a financial plan.
					Skills: to form the skills of developing plans for the socio-
					economic development of the enterprise, the skills of
					qualified management of the financial and economic
					divisions of the enterprise. Implement a budgeting system
					and draw up medium-term budgets for firms
					Competencies: professional
				/Iodul 18 - Busir	
14	Valuation of	5	Economi	Resource	Content: The discipline studies the valuation of assets, the
	assets		С	saving	theory of valuation, goals, principles of valuation,
	and business		analysis	economics	standards of value. Regulatory legal acts of the Republic of
			Big Date	Resource	Kazakhstan in the field of appraisal activity. Methodology
			and	saving	of the assessment. Organization of market research in
			business	economics	order to evaluate a specific object, according to the
			analytics	Manufacturi	principles and methods of business valuation. Business
			Cloud	ng practice	analysis using internal and external information. Discount
			compu-	III	rates and capitalization coefficients. Preparation of the
			ting		report in accordance with the requirements.
			services		Expected results:
					Uport basic concepts used in trajustion activities, the
			1C acco-		Know: basic concepts used in valuation activities; the
			unting		regulatory framework and system for organizing valuation
			unting Financial		regulatory framework and system for organizing valuation activities in Kazakhstan; the main methods for assessing
			unting Financial state-		regulatory framework and system for organizing valuation activities in Kazakhstan; the main methods for assessing the value of assets and business of companies;
			unting Financial state- ments of		regulatory framework and system for organizing valuation activities in Kazakhstan; the main methods for assessing the value of assets and business of companies; Be able to: apply various methods and methods of asset
			unting Financial state-	19	regulatory framework and system for organizing valuation activities in Kazakhstan; the main methods for assessing the value of assets and business of companies;

	company	interpret them; assess the value of assets and business by various methods; compare the results obtained and summarize them in the evaluation report. Skills: own tools for analysis and forecasting, methods for assessing the value of individual business assets: real
		estate,

					machinery and equipment, intangible assets, financial
					assets, etc.
					Competencies: professional
14	Business valuation	5	Economi c analysis Big Date and business analytics Cloud compu- ting services 1C acco- unting Financial state- ments of the company	Resource saving economics Resource saving economics Manufacturi ng practice III	Content: The discipline studies the concepts and goals of business valuation, the system of principles, approaches, methods and techniques of business valuation in general and business valuation in particular. The theoretical aspects of assessing the company's capital and participation in it are considered, the array of information necessary for the assessment is determined, the analysis of factors affecting the market value of the business, as well as the formation of a reasonable conclusion about the value of the object is determined. Expected results: Know: fundamental concepts of valuation, goals and principles of business valuation; the main characteristics of enterprises and organizations as an object of assessment; methods of financial analysis and the technique of its application in business valuation; approaches and methods of business valuation provided by the appraiser in the appraisal report; Skills: own the methodology for collecting and preparing information for business valuation in order to make managerial decisions, identifying an array of information for conducting business valuation.
					Competencies: professional
			Modul 1	5 Organization	module and logistics
15	Institutional economy	5	Microeco nomics Enterp- rise economy	World economy and IEE International economics	Contents: The purpose of the discipline: the formation of students a detailed understanding of the current development of the new institutional theory, the main tools and approaches of institutional analysis. In the course of studying the course, to form students" abilities: to systematize the most important categories of modern institutional analysis; show how institutions work in different areas; explain real phenomena using the tools of institutional theory; analyze the quality of the institutional environment. Expected results: Know: the main historical schools of institutionalism formation; methodological foundations of the new institutions within the framework of the latest institutional approach; classification of institutional process; Be able to: systematize the most important categories of modern institutions work in various fields; to explain real phenomena using the tools of institutional environment, the application of the main areas of application of the new institutional environment, the application of the main areas of application of the institutional theory; Skills: To have the skills to analyze the quality of the institutional environment, the application of the new institutional environment, the application of the market and the network of states existing in the field of international relations Competencies: special

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15	Operations management	5	Microeco nomics Enterp- rise economy	World economy and IEE International economics	Contents: The purpose of studying the discipline is the acquisition by students of basic knowledge of the theory and practice of operations management, carrying out a wide variety of activities; obtaining skills of independent creative work to improve processes and methods of operations management. As a result of studying the discipline, the student must: know the purpose, objectives and principles of operational management; be able to use methods and tools of operational management in order to improve the efficiency of process management; draw up plans for production, procurement and sales at the levels of summary, preliminary and detailed planning; use specialized software for planning and managing production systems; own methods of planning and managing production anagement; the relationship between strategic, tactical and operational planning of logistics activities in supply chains; the tools of production management systems; to have a holistic view of the management of production in accordance with various management systems; to have a holistic view of the strategic.
					management systems; to have a holistic view of the processes and phenomena occurring in production systems; be able to use methods and tools of operational management in order to improve the efficiency of process management; make production, procurement and sales plans at the levels of summary, preliminary and detailed planning; use specialized software for planning and
					management of production systems; Skills: to master the methods of planning and managing production processes, to have the ability to find organizational and managerial decisions in professional activities and the willingness to bear responsibility for them Competencies: special
	M	dul 19 - M	l [odulo digita]		
16	M Business Law	odul 19 - M	Image: Construct of the systemQualityControlAssessmentofinnova-tivepotentialPlanningandbudgeting systemInternalproductionnplanningandbudgetingAssessment of thevalue ofassetsandbusinessBusinessvaluation	activity and dev Final certification	velopment of world economic relations Contents: The discipline studies business law, principles of business law, legal features of the creation, reorganization and liquidation of business entities , state regulation of business activity, features of the protection of the rights of entrepreneurs and the resolution of economic disputes, legal regulation of exchange activities , investment activities, foreign economic activity and a simple partnership, a joint activity agreement, a consortium. Expected results: Know: composition of the budget system and stages of the budget process; issues of legal regulation of state revenues and expenditures; the procedure for budgetary financing; legal bases of monetary circulation, crediting and settlements; forms, types and methods of financial control, as well as the competence of the bodies exercising it in the Republic of Kazakhstan; Be able to: systematize, generalize legal information on the activities of financial institutions and economic entities for use in professional, including entrepreneurial activities, analyze and legally qualify typical violations of accounting, tax and cash management discipline. Skills: examination of payment and settlement documents used in the implementation of financial and economic operations in commercial and budgetary institutions subordinate to the authorities of the Republic of KazakhstanCompetencies: special

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16	Competition law	3	Quality control Assessm ent of innova- tive potential Planning and budgetin g system In-house planning and bud- geting Assessm ent of the value of assets and business Business valuation	Final certification	Content: economic interactions arising within this system and related to the use of natural resources. The discipline is a synthesis of economics and ecology and studies the processes of production, redistribution and consumption of goods and services, as well as the state of ecosystems, taking into account the impact of human economic activity on them. Expected results: know: Knows the experience of Kazakhstan and foreign antimonopoly authorities; features of legal regulation of competition; features of regulatory regulation of competitive relations; the role, place and importance of competition policy; models of competition and competition law. be able to: Be able to organize work on the legal regulation of competition and on the conduct of competition policy; develop the main types of contracts and agreements taking into account the requirements of antimonopoly legislation; develop local regulations of the organization taking into account the requirements of antimonopoly legislation; link together economic and legal processes in the field of competition regulation and the application of antimonopoly legislation. possess: Has the skills of drafting local regulations of the organization, taking into account the requirements of ensuring compliance with the current antimonopoly legislation when making legal decisions in the field of
					competition; drafting contracts and agreements in the field
					of competition and taking into account the requirements of antimonopoly legislation.
				Profiling di	Competencies: special sciplines
				Optional comp	onents (OC)
		1			velopment of world economic relations
1	Digital economy	6	Informati on and communi cation technolo gies Macroec onomics	National economy Strategic planning 23	Contents: The purpose of the discipline: the formation and development of students" understanding of the features and capabilities of modern and promising infocommunication technologies that form the basis of the digital economy, teaching students a systemic vision of business processes, the skills of applying the best international practices and the implementation of the acquired competencies in their professional activities. students" ability: know the main areas of application of information technology and systems in economics; process economic information using software; demonstrate financial and economic calculations in MS Excel; analyze the business processes of the enterprise and evaluate their effectiveness; - to organize economic and management activities using information technology. Expected results: Know: the main provisions of the national program "Digital Economy of Kazakhstan in their application to the chosen branch of professional activity, the main areas of application of information technologies and systems in the economy. Be able to: describe the possibilities of using information technology and innovative approach, process economic information using software; demonstrate financial and economic calculations in MS Excel; analyze the business processes of the enterprise and evaluate their effectiveness. Skills: master the methodology of collecting information, organize economic and managerial activities using information technology.

		Competencies: special
Innovative economy	6 Informati on and communi cation technolo gies Macroec onomics	Competencies: specialNationalContents: The purpose of the discipline is to develop strategicStrategicinnovation economics, as well as research and analytic activities in the field of innovation economics. As a result mastering the discipline, the student must: know the map possibilities of applying the innovative approach, the definitions and categories of innovations, the most importat types of innovation market, as well as the stages of creating innovation, about the key players in the intellectual proper market, about the legal aspects and prospects for the development of an innovative economy; be able to analy: the situation in the innovation market and predict in development, be able to assess the risks, profitability ar efficiency of innovation, including strategic decisions of long-term financing, evaluate innovative projects by vario methods and make decisions regarding the possibility capital investments; have skills (gain experience): analysis economic information; preparation and adoption investment decisions of a short-term and long-term nature drawing up and implementing a policy of behavior in thinovation gin prospects for the development of an innovation sand the patterns functioning of the innovation market, as well as the stages creating innovations, about the key players in the intellectual property market, about legal aspects an prospects for the development of an innovative economy. The able to casess the production innovative approach, the definitions, about the key players in the innovative approach, analyze the activities and quality of a company's work, including withe help of software products, to assess the production innovative market, analyze situations on the innovative market and predict its development, be able to assess the risks, profitability and effectiveness of introducin innovations, including strategic decisions of and play prospects for interventes.Skills: possess the skills of analyzin

<u>ר</u>	Contoural	G	Enterr	Dlamair a 1	Contents the conditions for the functioning of the
2	Sectoral	6	Enterp-	Planning and	Contents: the conditions for the functioning of economic
	economics		rise	budgeting	sectors in various market structures, the development of a
			economy	system	business plan, a strategic plan, intra-company plans,
				Internal	interpret the main economic indicators of the enterprise's
				production	economic activity, factors and reserves for their growth or
				planning and	optimization.
				budgeting	Expected results:
				Agribusiness	Know: organization of production and technological
				Economy of	processes; material and technical, labor and financial
				the agro-	resources of the industry and organization (enterprise),
				industrial	indicators of their effective use;
				complex	Be able to: draw up a business plan; determine the current state of industries, evaluate the performance of industries, analyze the industry using economic models; find
					organizational and managerial decisions and be
					responsible for them; evaluate the performance of
					industries; analyze consumer behavior in different types of
					markets and the competitive environment of the industry.
					Skills: to have the skills to collect, process and analyze the
					data necessary to calculate the socio-economic indicators
					that characterize the activities of the organization; methods
					of planning the main directions of the organization's
					activities, substantiation of management decisions and
					evaluation of the organization's activities.
					Competencies: special
2	Service economy	6	Enterp-	Planning and	Contents: The economic foundations of the service sector,
-			rise	budgeting	the nature and essence of the service, the evolution of the
			economy	system	service sector, the main problems and trends in the
			cconomy	Internal	development of socially significant services: health care,
				production	education, social protection, public administration
				planning and	services. Expected results:
				budgeting	Know: the specifics of the service model of society, the
				Agribusiness	role of the service sector in the modern socio-economic
				Economy of	life of society, the essence of services and their place in
				the agro- industrial	the economic system; classification of activities in the
				complex	service sector; the evolution of services in the Republic of Kazakhstan; Be able to: determine the current state of the service
					sector; evaluate the performance of the service sector,
					systematize various approaches to understanding the
					essence of the service sector and its structure; conduct a
					comparative analysis of various approaches to the
					classification of services, analyze the market for services
					in the region. design the work of the organization of the
					service sector. to form resources for the production of
					specific types of services. determine the characteristics of
					consumer behavior in the business and leisure services
					market. develop a complex for promoting a specific
					service
					Skills: use analysis methods to identify the state and main
					trends in the development of the service sector, the
					national and world market for services; evaluate the
					efficiency of the service sector in the country, the specifics
					of the functioning of the service market; - features of the
					0
					formation of competitive advantages in the service sector.

			Modul 1	5 - Organization	module and logistics
3	Cluster economy	6	Organiza tion of produ- ction	Agribusiness Economy of the agro- industrial complex Manufacturi ng practice II	Contents: The purpose of the discipline is to deepen students knowledge in the field of applications of cluster analysis methods for researching the activities of enterprises, sectors of the economy, socio-economic systems of various levels and to improve the skills of solving applied problems using the tools of multivariate statistical analysis. As a result of mastering the discipline, the student must: know the basic provisions of the theory and methodology of cluster analysis of multidimensional observations; methodology for applying cluster analysis to study the functioning and forecast of socio-economic systems; be able to carry out the formulation of clustering tasks in economics and finance, the construction of cluster structures and the assessment of their quality; to carry out economic interpretation of clustering results at various levels; conduct cluster analysis and related other types of multivariate statistical analysis of specific socio-economic systems of various levels using statistical and econometric software packages; possess the skills of setting cluster analysis tasks and choosing the most appropriate methods and tools for solving them; determine the effectiveness of cluster creation and its multiplier effect Expected results: Know: the theoretical foundations of the regional economy, the main problems of regional socio-economic development, understand regional processes and their socio-economic factors and consequences; Be able to: carry out regional analysis, assess the effect of creating clusters and other measures for the development of regions; assess the threats to the economic security of the national economy; carry out a comprehensive assessment of the use of all resources of the enterprise, as well as the effectiveness of measures to protect the environment; analyze and evaluate current trends, forms, use reference materials, data and indicators of population statistics and on their basis, be able to carry out social and economic diagnostics of the development of the regions o
3	Regional economy	6	Organiza tion of produ- ction	Agribusiness Economy of the agro- industrial complex Manufacturi ng practice II	Competencies: special Content :The purpose of the discipline is to deepen students knowledge in the field of applications of cluster analysis methods for researching the activities of enterprises, sectors of the economy, socio-economic systems of various levels and to improve the skills of solving applied problems using the tools of multivariate statistical analysis. As a result of mastering the discipline, the student must: know the basic provisions of the theory and methodology of cluster analysis of multidimensional observations; methodology for applying cluster analysis to study the functioning and forecast of socio-economic systems; be able to carry out the formulation of clustering tasks in economics and finance, the construction of cluster structures and the assessment of their quality; to carry out economic interpretation of clustering results at various levels; to carry out cluster analysis and related other types of multivariate statistical analysis of specific socio-

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					economic systems of various levels using statistical and
					econometric software packages; possess the skills of
					setting cluster analysis tasks and choosing the most
					appropriate methods and tools for solving them; determine
					the effectiveness of cluster creation and its multiplier
					effect
					Expected results:
					Know: the main provisions of the theory and methodology
					of cluster analysis of multivariate observations;
					methodology for applying cluster analysis to study the
					functioning and forecasts of socio-economic systems.
					Be able to: carry out cluster analysis; evaluate the effect of
					creating clusters and other measures for the development
					of regions; analyze and evaluate current trends, forms of
					building cluster structures and assessing their quality;
					conduct an economic interpretation of the results of
					clustering at various levels; carry out cluster analysis and
					other related types of multivariate statistical analysis of
					specific socio-economic systems at various levels using
1					statistical and econometric software packages.
					skills: setting problems of cluster analysis and choosing
					the most appropriate methods and tools for their solution;
					determine the efficiency of clustering and its multiplicative
					effect.
					Competencies: special
	1	1	Modul 1	7 - Economics a	and industry planning
4	National economy	6	Invest-	World	Contents The purpose of the discipline: acquainting the
	j j		ment	economy and	student with the theoretical foundations of regional and
			financing	IEE	spatial economics, the main problems of regional and
			and	International	territorial governance, factors and consequences of
			lending	economics	changes in the socio-economic processes of the country,
			Invest-		foreign experience in analyzing the economic development
			ment		of regions and territories. As a result of mastering the
			activity		discipline, the student must: know the theoretical
			of com-		
					foundations of the regional economy, the main problems
					foundations of the regional economy, the main problems of regional socio-economic development, understand
			panies.		of regional socio-economic development, understand
			panies. State		of regional socio-economic development, understand regional processes and their socio-economic factors and
			panies. State regulatio		of regional socio-economic development, understand
			panies. State regulatio n of the		of regional socio-economic development, understand regional processes and their socio-economic factors and consequences; be able to use reference materials, data and
			panies. State regulatio n of the economy		of regional socio-economic development, understand regional processes and their socio-economic factors and consequences; be able to use reference materials, data and indicators of population statistics and, on their basis, be
			panies. State regulatio n of the economy Public		of regional socio-economic development, understand regional processes and their socio-economic factors and consequences; be able to use reference materials, data and indicators of population statistics and, on their basis, be able to carry out social and economic diagnostics of the
			panies. State regulatio n of the economy Public private		of regional socio-economic development, understand regional processes and their socio-economic factors and consequences; be able to use reference materials, data and indicators of population statistics and, on their basis, be able to carry out social and economic diagnostics of the development of the regions of the Republic of Kazakhstan; compare the main economic and statistical indicators with each other and substantiate conclusions about territorial
			panies. State regulatio n of the economy Public private partner-		of regional socio-economic development, understand regional processes and their socio-economic factors and consequences; be able to use reference materials, data and indicators of population statistics and, on their basis, be able to carry out social and economic diagnostics of the development of the regions of the Republic of Kazakhstan; compare the main economic and statistical indicators with each other and substantiate conclusions about territorial differences in the state of socio-economic processes;
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			panies. State regulatio n of the economy Public private partner- ship Digital economy		of regional socio-economic development, understand regional processes and their socio-economic factors and consequences; be able to use reference materials, data and indicators of population statistics and, on their basis, be able to carry out social and economic diagnostics of the development of the regions of the Republic of Kazakhstan; compare the main economic and statistical indicators with each other and substantiate conclusions about territorial differences in the state of socio-economic processes; possess the skills of choosing directions for the socio- economic development of the region, assess the effectiveness of measures for the development of regions.
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situations in the innovation market, development history, basic terms, provisions, trends and features of innovation; features of the formation and evaluation of the innovative potential of enterprise projects. Be able to: reveal the content of the organizational and economic mechanism for managing innovative processes; substantiate the quantitative parameters of the innovative potential of enterprise projects; apply various methods for evaluating the effectiveness of innovative projects based on available information. Skills: own modern methods of data collection, processing and analysis for the development and implementation of innovative projects Competencies: special	5	Assessment of innovative potential	6	Marke- ting Competit iveness of indus- tries and firms Organiza tion of productio n	Competiti on law Business Law	management; modern methods of forecasting and ensuring a given level of product quality of complex man-made products used at various stages of its life cycle: from the stages of its design, development and creation of prototypes to mass production and operation; product certification procedures and quality management systems. Be able to: analyze the activities and quality of the company, including with the help of software products, to assess the production, innovative potential of firms, use probabilistic-statistical methods for assessing the quality level of complex man-made systems and quality changes during their operation at various stages of the life cycle. Skills: to determine the effectiveness of business processes and methods of product quality management, to correctly select probabilistic and statistical distribution laws for correct assessments of the level of quality and reliability of various man-made systems Competencies: special Content: The purpose of the discipline is to study by students the basic laws of the development of innovative activities of business entities, the formation of a complex of theoretical, methodological and applied foundations of effective management of innovative processes in modern conditions, the development of practical skills in working with the latest techniques and tools for managing innovations. As a result of studying the discipline, the student must: know the history of development, basic terms, provisions, trends and features of innovative activity; features of the formation and assessment of the innovative potential of enterprise projects; be able to reveal the content of the organizational and economic mechanism for managing innovation processes; substantiate the quantitative parameters of the innovative potential of enterprise projects; apply various methods for evaluating the effectiveness of innovative projects. Expected results: Know: analyze the activities and quality of the company, including with the help of software products, to assess the producti
development and implementation of innovative projects. Expected results: Know: analyze the activities and quality of the company, including with the help of software products, to assess the production, innovation potential of firms, as well as situations in the innovation market, development history, basic terms, provisions, trends and features of innovation; features of the formation and evaluation of the innovative potential of enterprise projects. Be able to: reveal the content of the organizational and economic mechanism for managing innovative processes; substantiate the quantitative parameters of the innovative potential of enterprise projects; apply various methods for evaluating the effectiveness of innovative projects based on available information. Skills: own modern methods of data collection, processing and analysis for the development and implementation of innovative projects Competencies: special						evaluating the effectiveness of innovative projects based
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Be able to: reveal the content of the organizational and economic mechanism for managing innovative processes; substantiate the quantitative parameters of the innovative potential of enterprise projects; apply various methods for evaluating the effectiveness of innovative projects based on available information. Skills: own modern methods of data collection, processing and analysis for the development and implementation of innovative projects Competencies: special						Know: analyze the activities and quality of the company, including with the help of software products, to assess the production, innovation potential of firms, as well as situations in the innovation market, development history, basic terms, provisions, trends and features of innovation;
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evaluating the effectiveness of innovative projects based on available information. Skills: own modern methods of data collection, processing and analysis for the development and implementation of innovative projects Competencies: special						substantiate the quantitative parameters of the innovative
Skills: own modern methods of data collection, processing and analysis for the development and implementation of innovative projects Competencies: special						evaluating the effectiveness of innovative projects based
innovative projects Competencies: special						Skills: own modern methods of data collection, processing
Competencies: special						
Modul 17- Economics and industry planning						Competencies: special

6	Agribusiness	4	Cluster	Final	Contents. The discipling is simed at the formation of
	Agribusiness	4	economy	certification	Contents: The discipline is aimed at the formation of students'''' competencies aimed at mastering theoretical
			Regional	certification	knowledge of the principles and patterns of functioning of
			economy		the organization in the field of agribusiness, skills and
			Sectoral		assessment, planning and management of its activities of
			econo-		the organization in order to increase economic efficiency.
			mics		Expected results
			Sectoral		Know: the main processes in the enterprises of the
			econo-		agribusiness system; the basics of building, calculating and
			mics		analyzing a modern system of indicators that characterize
					the activities of economic entities in agribusiness, ways of
					formulating a business idea.
					Be able to: evaluate the performance of the agricultural sector and the service sector, distinguish between the
					principles and market conditions for the functioning of the
					agricultural economy as a whole and agribusiness entities,
					distinguish between the principles and market conditions
					for the functioning of the agricultural economy as a whole
					and agribusiness entities, collect, analyze and process the
					data necessary to solve set economic tasks in the
					agribusiness system; find and evaluate new market
					opportunities and formulate a business idea; develop
					projects in the field of economy and agribusiness, taking
					into account regulatory, resource, administrative and other restrictions; modern methods of project development.
					skills: how to collect in the agribusiness system; methods
					of collection, processing and analysis of economic and
					social data; formulation and implementation of strategies
					at the level of enterprises of the agribusiness system.
					Competencies: special
6	Economy of the	4	Cluster	Final	Content: The discipline is aimed at familiarizing students
	agro-industrial	-	economy	certification	with the essence of the economy of the industry in the
	complex		Regional	certification	system of the agro-industrial complex, market conditions
	1		economy		of functioning, indicators, factors, ways to increase the
			Sectoral		socio-economic efficiency of the industry and specific
			econo-		activities, the specifics of the manifestation of objective
			mics		economic laws.
			Sectoral		Expected results:
			econo-		Know: the methodology for determining the economic
			mics		efficiency of agricultural production and the profitability
					of production, the efficiency of the use of labor and land resources, fixed, working capital and capital investments,
					the economic valuation of land, the conditions,
					requirements and directions for stabilizing the agricultural
					economy in modern conditions, the basics of theory and
					management practices, management functions, main
					marketing directions, product sales strategies, product
					pricing methods.
					To be able to: evaluate the performance of the agricultural
					sector and the service sector, distinguish between the
					principles and market conditions for the functioning of the
					agricultural economy as a whole and agribusiness entities,
					put into practice knowledge in the field of management, master management methods, improve the main
					management functions, take reasonable risks.
					Skills, evaluate, plan and manage assessment. Diaming and
					skills: evaluate, plan and manage assessment, planning and management of its organization's activities in order to
					management of its organization's activities in order to improve economic efficiency
					management of its organization's activities in order to

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7	World economy and IEE	4	Institu- tional economy Opera- tions manage ment National economy Strategic planning	Final certification	Contents: The purpose of the discipline: formation of knowledge about the structure of the world economy, about the modern resource potential and global problems of the development of the world economy; development of a systematic approach to the analysis and assessment of the sectoral structure of the world economy, the main directions, forms and trends in the development of modern international economic relations; formation of an idea of the role of industrially developed and developing countries in the development of world economic relations; about the place and potential of Kazakhstan in the world arena; study of theories of international trade, detailed consideration of international monetary, financial and credit relations, migration of capital and labor, international economic integration Expected results: to know the basic theories of the world economy, including natural, labor, financial and international movement of capital and labor; the main trends in the development of the world economy, including natural, labor, financial and intellectual; the main trends in the development of the world economy, the features of the processes of globalization, transnationalization and international integration; be able to: collect and summarize information about the state and prospects of the development of the world economy; assess the feasibility and effectiveness of the participation of subjects of international economic relations from sources in the scientific press; work with special reference literature, thematic maps; analyze the state and main trends in the development of the world economy; assess the feasibility and effectiveness of the participation of subjects of international economic relations in foreign economic activity; possess the skills to apply the acquired knowledge in the practice of solving problems of analysis and forecasting of the economy of individual enterprises, firms, financial institutions conducting foreign economic activity, countries and regions of the world, as well as the worl
7	International economics	4	Institu- tional economy Opera- tions manage ment National economy Strategic planning	Final certification	Competencies: special Contents: The purpose of the discipline: to teach students the ability to analyze the functioning of the modern world economy, international markets for goods, resources and money, as well as the main directions of modern state policy related to the regulation of international economic relations. deepening the skills of analyzing and assessing the country''s foreign economic policy; - expanding the understanding of modern trends in the development of the international economy and new areas of its application Expected results: Know: forms of international economic relations and foreign economic policy of the country and its potential in the international arena, the main directions of modern state policy related to the regulation of international economic relations. Be able to: analyze current trends ,analyze and evaluate current trends, forms of international economic relations and foreign economic policy of the country and its potential in the international arena, analyze the current situation in the field of international relations; predict the results of foreign trade economic policy. skills: analysis; evaluation and evaluation of the country's

	foreign economic policy; expanding understanding of modern trends in the development of the international economy and new areas of its application Competencies special
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SCROLL elective courses for educational program 6B04116 "Economics"

duration of study - 4 years Form of study- full-time

Year of receipt 2023.

Name of Discipline	Discipline code	Amount credits	Semester
Basic disciplines			
Component of choice 1			
Statistics	Sta 2211		2
Socio-economic statistics	SES2211	5	3
Component of choice 2			
Management	Man 2212		2
Strategic management	SM 2212	6	3
Component of choice 3			
Marketing	Mar2213		4
Competitiveness of industries and firms	CIF 2213	4	4
Component of choice 4			
Finance	Fin 2214	5	4
World financial markets	WFM 2214	5	4
Component of choice 5			
Investment financing and lending	IFL 3215	_	_
Investment activity of companies	IAC 3215	5	5
Component of choice 6			
Labor economics	LE 3216		5
Personnel management	PM 3216	4	
Component of choice 7			
Logistics	Log 3217	_	5
Information flow logistics	IFL 3217	5	
Component of choice 8			
Tax and taxation	TT 3218		_
Tax law of the Republic of Kazakhstan	TLRK 3218	5	5
Component of choice 9			
1C accounting	1CA 3219		
Financial statements of the company	FSC 3219	5	6
Component of choice 10			
State regulation of the economy	SRE 3220	_	6
Public private partnership	PPP 3220	— 5 GÇhP3220	
Component of choice 11			
Big Date and business analytics	BDBA 3221		
Cloud computing services	CCS 3221	4	6
Component of choice 12			
Cost management	CM4222	4	7

Controlling	Con4222		
Component of choice 13			
Planning and budgeting system	PBS 4223		
In-house planning and budgeting	IPB 4223	4	7
Component of choice 14			
Assessment of the value of assets and business	AVAB 4224		7
Business valuation	BV 4224	5	7
Component of choice 15			
Institutional economy	IE4225		7
Operations management	OM4225	5	7
Component of choice 16			
Competition law	CL 4226	2	0
Business Law	BL 4226	3	8
Profilin	g disciplines		
Component of choice 1			
Digital economy	DE 3306	6	F
Innovative economy	IE 3306	6	5
Component of choice 2			
Sectoral economics	SecE 3307	G	C
Service economy	SerE 3307	6	6
Component of choice 3			
Cluster economy	CE 3308	6	C
Regional economy	RE 3308	6	6
Component of choice 4			
National economy	NE4309	6	7
Strategic planning	SP4309	6	7
Component of choice 5			
Quality control	QC 4310	6	7
Assessment of innovative potential	AIP 4310	0	1
Component of choice 6			
Agribusiness	Agr 4311	4	8
Economy of the agro-industrial complex	EAIC 4311		
Component of choice 7			
World economy and IEE	WEIEE 4312	- 4	8
International economics	IE 4312	т 	0