

Kazakh Humanitarian and Legal Innovative University

Faculty of Information Technology and Economics

Department of Economics and Management

8D04105 –Экономика

**CATALOGUE OF ELECTIVE  
COURSES**

year of admission – 2021

Developed by the Department of Business and Management

Considered at the meeting of the department

protocol No. 9 dated "07" "04" 2021 year.

Head of the Department "Business and Management" \_\_\_\_\_ Aimkulov R.A.

Reviewed and approved at a meeting of the educational and methodological council of the faculty

protocol No. 5 dated "20" "05" 2021 year.

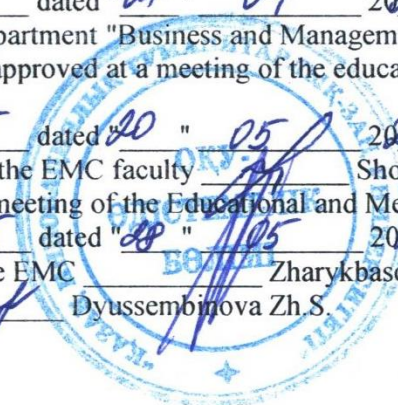
Chairperson of the EMC faculty \_\_\_\_\_ Shoibakova E.O.

Approved at a meeting of the Educational and Methodological Council of the University

Protocol No. 5 dated "28" "05" 2021 year.

Chairman of the EMC \_\_\_\_\_ Zharykbasova K.S.

Advisor Durd Dyusseminova Zh.S.



**Academic degree:** Doctor of Philosophy (PhD)  
in the educational program 8D04105 Economics

**Educational program:**  
8D04105 Economics

№ of the component of choice	Name of the discipline or module	Number of credits	Prerequisites	Postrequirements	Brief description of the purpose, brief content and expected results of the study (knowledge, skills, attainments, competences)
<b>BASIC DISCIPLINES</b>					
<b>Components of choice (KV)</b>					
1	Organization and methodology of teaching economic disciplines	5	Master's degree programs mastered	Performing research work of doctoral students, including writing a doctoral dissertation	<p><b>The purpose of the study:</b> to teach doctoral students to apply general concepts and controls of the pedagogical process to the knowledge of economic theory, using methodological techniques to activate their mental activity in the main forms of the educational process (lectures, seminars, independent work, knowledge control), to help them prepare methodological developments of training sessions.</p> <p><b>Summary of the discipline:</b> Didactics and methods of teaching economic disciplines. Methodological apparatus of teaching economic disciplines. Methodology of integrated teaching of economic disciplines.</p> <p><b>Expected result:</b></p> <p><b>Knowledge:</b> to know the theoretical foundations of the methodology of teaching economic disciplines; didactic foundations of the transformation of scientific information into educational, structuring and selection of the content of educational material.</p> <p><b>Skills:</b> to be able to develop and conduct various classes in economic disciplines, using the most effective methods and techniques of teaching when studying relevant topics and sections.</p> <p><b>Skills:</b> master the basic methods</p>

					of objective diagnosis and assessment of economic knowledge; practical skills to activate the learning process, taking into account the peculiarities of studying and mastering economic information. <b>Competencies:</b> special
1	Empirical methods of international economics research	5	Master's degree programs mastered	Performing research work of doctoral students, including writing a doctoral dissertation	<b>The purpose of the study:</b> mastering theoretical knowledge and skills of analysis of practical problems in the field of international economics by doctoral students. <b>Summary of the discipline:</b> Empirical research methods: basic concepts and principles of classification. Observation as an empirical research method. Methodology and organization of qualitative research. The practice of applying the observation method in international economics and marketing. Types and characteristics of the economic experiment. Material (classical) and computational experiment. The role and significance of experiment in scientific research. <b>Expected result:</b> <b>Knowledge:</b> methodology and organization of empirical research. <b>Skills:</b> to apply methods of empirical research in scientific work, to collect and process primary data, to transform them into a form suitable for analysis, including by means of information technologies and systems. <b>Skills:</b> master the technologies of primary data processing, methods of analysis and visualization of the obtained research results. <b>Competencies:</b> special
<b>PROFILE DISCIPLINES</b>					
<b>Components of choice (KV)</b>					
1	Modern business and management models	5	Methodology of	Performing research work of doctoral	<b>The purpose of the study:</b> mastering the competencies of the doctoral students of the OP "Economics" in the application of

			<p>econom ic researc h, econom ic and mathem atical modeli ng of busines s process es.</p>	<p>students, including writing a doctoral dissertation</p>	<p>modern management approaches, business modeling tools, state regulation, organization of the use of financial, material and other resources in the process of formation and implementation of management strategies of entrepreneurial structures in the corporate and commercial spheres of the Kazakh economy.</p> <p><b>Summary:</b> Business model concepts. Analysis of the evolution of business models. Directions of use and a modern approach to building business models. Search algorithm, model selection and structure. Forecasting business models.</p> <p><b>Expected result:</b> <b>Knowledge:</b> principles of construction, characteristic features, factors of choice and transformation of business models of companies in management strategies; fundamentals of the evolution of business models, classification criteria; models of relations between management and owners, criteria for choosing rational strategies and tactics, their interaction; tools for the development and implementation of public-corporate partnership projects in the commercial sphere; basic approaches to the development of strategies and tactics of commercial organizations.</p> <p><b>Skills:</b> to establish a link between the business model and the company's strategy; to apply various tools and procedures for identifying the business model used; to understand the specifics of the formation of business models in commercial structures; to use tools for building integrated corporate structures; to determine promising (strategic) directions for the development of corporate-type commercial entities, including through the implementation of</p>
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					<p>merger (acquisition) strategies, participation in strategic alliances; to assess the strategic potential of commercial and corporate entities, the effectiveness of the management of holding-type commercial structures (holdings); to assess the strategic role of an effective board of directors; to make strategic decisions concerning the development of corporate entities, including participation in public-corporate partnership projects, including in relation to the commercial sphere; to identify sources and ways of resolving intra and intercorporate conflicts.</p> <p><b>Skills:</b> designing an innovative business model in the corporate management system; practical skills in developing and implementing effective business models; techniques for conducting analytical work on functional subsystems of commercial organizations; practical skills and technologies for using tools of a balanced scorecard in the development and implementation of strategies of organizations; methods of conflict management in corporate structures, including between owners and top management, between owners, top managers and public authorities and regulatory bodies, as well as conflicts at the inter-organizational level.</p> <p><b>Competencies:</b> professional</p>
1	Key concepts of modern management	5	Methodology of economic research, economic	Performing research work of doctoral students, including writing a doctoral dissertation	<p><b>The purpose of the study:</b> mastering the competencies of doctoral students in the application of key management concepts, management tools, organization of the use of other resources in the process of formation and implementation of management strategies of organizational structures in the fields of economics.</p> <p><b>Summary:</b></p>

			<p>ic and mathematical modeling of business processes.</p>	<p>Modern trends in management development in conditions of uncertainty and macroeconomic challenges. The key points of the modern system of views on management. Models of the management process of socio-economic systems.</p> <p><b>Expected result:</b></p> <p><b>Knowledge:</b> a system of knowledge about management, information management and the theory of quality management; about modern management methods and their application in management activities; about the principles and methods of information resource management.</p> <p><b>Skills:</b> to identify effective relationships between individual elements of the information flow process and create conditions for improving the competitiveness of products and the enterprise as a whole.</p> <p><b>Skills:</b> acquire skills in using improvement tools in practical activities; possess the skills to independently organize the activities of the enterprise information system and solve issues related to the organization and management of the information process.</p> <p><b>Competencies:</b> professional</p>
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**LIST OF  
elective component disciplines for the  
educational program 8D04105 Economics**

**Form of study: full-time**

Name of disciplines	Discipline code	Credit	Semester
<b>Basic disciplines</b>			
<b>Component of choice 1</b>			2
		5	
Organization and methodology of teaching economic disciplines	OMPED7203	5	
Empirical methods of international economics research	EMIME7203	5	
<b>Профилирующие дисциплины</b>			
<b>Component of choice 1</b>			2
		5	
Modern business and management models	SMBIM7304	5	
Key concepts of modern management	KKSM7304	5	