

EDUCATIONAL INSTITUTION "ALIKHAN BOKEIKHAN UNIVERSITY"

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at the council meeting  
Protocol № 6, 02/28/2022

I approve  
Dean of the Faculty of Humanities  
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PLAN FOR THE  
DEVELOPMENT OF THE EDUCATIONAL PROGRAM  
6B02313 "Kazakh Philology" for 2020-2025

Considered at the extended meeting  
of the Department of Philology  
Protocol No. 6 dated 02.18.2022  
Head of the Department PhD Mursalim G.O.

(signature)

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**PLAN**  
**DEVELOPMENT OF EDUCATIONAL PROGRAMS**  
**6B02313 "Kazakh Philology"**

**Mission and strategy**

**Mission of the EP:** training of competitive personnel with higher and postgraduate education of journalists, writers, philologists, ensuring industrial-innovative, economic development of the region.

**Strategy:** An educational program aimed at meeting the changing needs of society.

**The purpose of the EP:** Further development of the educational process to ensure the continuity of professional training to meet the needs of the regional economy, to carry out the process of education and upbringing based on innovative technologies, vocational education in basic philological sciences, mastering modern technology. Training of capable and educated specialists.

**EP tasks:**

Training of philologists in accordance with the needs of the modern labor market;

- the use of new innovative methods of scientific and theoretical training in the training of philologists, the development of new methods using information technology;
- Close communication with strategic partners and other stakeholders;
- Carrying out work on the organization of the educational process in accordance with the tasks of the EP;
- Professional development of teachers;
- Creation of conditions for the implementation of academic mobility of teachers and students.

**1. General provisions**

6B02313 "Philology" trains specialists in the field of advanced training. Preparation of students for the educational program 6B02313 "Philology" has been carried out since 2009 on the basis of the appendix to license No. 0111732. In 2019, 6B02313 "Philology" was included in the register of educational programs of the Unified Higher Education Management System of the Ministry of Education and Science of the Republic of Kazakhstan. In May 2021, specialty 6B02313 "Philology" passed specialized accreditation in the Independent Kazakhstan Agency for Quality Assurance of Education (certificate of accreditation no. AB No. 3393 dated 27.05.2021).

The relevance of the educational program lies in making effective management decisions to achieve the goals of the educational program. When developing the World Bank, the needs of the market and the needs of consumers of educational services were taken into account.

**Compilers:** Head of the Department of Philology Mursalim G.O., Ph.D. Abikenova G.T., Ph.D. Sekey Zh.S., mag Phil. Kakimzhanova A.L., director of the Lyceum school No. 22 Isimbekova A. N., director of the State Historical and Cultural Museum of Abai "Zhidebai-Borili" T.K. Shanbai, director of the Literary and Memorial Museum named after F.M. Dostoevsky Solovyov I.A.

**Regulatory framework of educational programs:**

- The EP was developed on the basis of the state mandatory standard of higher education in accordance with the Order of the Ministry of Education and Science of the Republic of Kazakhstan No. 604 dated 31.10.2018.
- Professional standard "Teacher".
- Appendix to the Order of the Chairman of the Board of the National Chamber of Entrepreneurs of the Republic of Kazakhstan "Atameken" No. 133 dated June 8, 2017

- The State Program for the development of Education and Science of the Republic of Kazakhstan for 2020-2025;
- Strategic Plan of the Ministry of Education and Science of the Republic of Kazakhstan for 2020-2024;
- ABU Development Strategy for 2020-2025

## **2. Analysis of the current situation and trends in the development of the labor market and educational services**

Educational programs have been developed within the framework of an integrated approach taking into account personality-oriented learning technologies. Teachers, social partners, employers and students are involved in the formation of the educational program.

In addition, in order to prepare an educational program for international accreditation, it is necessary to involve foreign partner universities in the examination of an educational program based on a modular competence approach.

The AIS University platform is designed to implement a model of synchronous learning and the organization of the educational process using distance learning technologies. Parallel training is conducted by university teachers in accordance with the approved schedule through the ZOOM, CiscoWebEx platforms by organizing video conferences or webinars for the academic group.

### **Strong points:**

- allocation of extra-budgetary funds by the university for teaching English to the teaching staff of the EP;
- the allocation of extra-budgetary funds by the university for the improvement and development of new knowledge through the passage of advanced training courses in new digital technologies by the teaching staff of the EP;
- opening of new research and training laboratories and attracting social partners;
- updating and replenishment of educational and methodological literature of the university library;
- digitization of educational and methodological literature on EP available in the university library.

### **Weak points:**

- Insufficient transparency of the education quality system;
- The system of post-course support of graduates is poorly implemented.

In this regard, it is necessary to increase the number of programs of multilingual education of the university in order to increase the level of language training of teaching staff and students of the university. The university has a multilingual educational center for teaching foreign languages. In the 2019-2020 academic year, students and teachers of the educational program at the expense of extra-budgetary funds of the university studied English at the Educational and Scientific Center "Erudit" in Semey.

### **External factors:**

- expansion of academic freedom of universities in determining the content of educational programs;
- the possibility of introducing additional Minor educational programs for university students as part of the development of the Major basic educational program;
- development and approval of professional standards;

### **Internal factors:**

- the allocation of extra-budgetary funds by the university for the opening of a robotics laboratory,

workshops on the basics of entrepreneurship and business, media studios of literary circles, etc. for students of general education and secondary professional institutions;

Every year, the university plans and successfully implements a number of tasks aimed at the development of research activities of educational programs.

The results of this work are reflected in the following:

- implementation of research projects carried out by the university and its scientific and structural units;
- organization and holding of scientific and practical events within the walls of the university with the invitation of famous scientists and practitioners, young scientists and students;
- publications of scientific papers.

The main requirements for research activities at the university are relevance, high theoretical level, practical significance and close connection with the educational process, as well as the level of commercialization of scientific developments in order to make a significant contribution to the development of the region and the country as a whole.

The performers of the research work in the educational program are the teaching staff of the university, researchers, students, undergraduates and doctoral students.

**Strong points:**

- high scientific potential of teaching staff in educational programs 6B02313 "Philology";
- The teaching staff of the department works on the basis of the Republican research project of grant funding "Onomastic space of the East Kazakhstan region - reflection of the national code and the revival of the spirit";
- the research work of the educational program is provided with a real infrastructure;
- The educational program provides for bachelor's, master's and doctoral studies;
- The level of scientific publications of teaching staff and students of the educational program in foreign and domestic publications is high.

**Weak points:**

- insufficient involvement of schoolchildren and students of vocational education institutions in the research work of the World Bank;
- there remains the problem of attracting and retaining talented young people and highly qualified specialists in science;
- insufficient knowledge of a foreign language to fully promote the results of scientific research in the international scientific space.

**External factors:**

- aging of personnel with academic degrees;
- science and industry research are not coordinated by a single body;
- constant reform of state norms and standards affecting the training of scientific personnel (constant change in the requirements for awarding degrees).

**Internal factors:**

- insufficient connection of science, education and production, and, consequently, insufficient volume of commercialization of scientific developments;
- insufficient use of new scientific databases by researchers;

The priority of the state is to create conditions for the self-expression of young people and the formation of their competitiveness. The concept of educational work at the university was approved in order to achieve the goals and objectives of educational work under the educational program 6B02313 "Philology".

Educational work under the educational program is carried out on the basis of the program "Rukhani zhangyru", aimed at the preservation and development of spiritual and cultural values.

**Strong points:**

- to implement the main objectives of the concept of educational work, the university has a Youth Policy Center (YMP), which creates favorable conditions for the intellectual, spiritual and moral development of students of the educational program 6B02313 "Philology";
- system of student self-government is implemented through the work of creative teams: team "Enactus ABU", "Urker", the youth wing "Zhas Otan", the "Alliance of students of ABU", public Fund "community of young lawyers, the Union of KVN ABU", debate club "Everest" charitable organization "AK niet", "Business incubator", etc.;
- providing a safe and comfortable environment for students of EP;
- ensuring the intellectual, spiritual, moral and physical development of the student;
- development of universal creative abilities, stimulation and development of civic responsibility, patriotism, legal awareness, political culture of youth, value attitude to the environment;
- development of mechanisms to support talented youth: creation of conditions for obtaining high-quality education that meets international standards, development and support of young talents, support of youth initiatives;

**Weak points:**

- Insufficient number of measures aimed at socio-legal protection of students and socio-psychological adaptation of first-year students;
- Low activity of participation in Republican student winter and summer sports Olympiads;

**External factors:**

- internal political stability;
- sustainable socio-political development;

**Internal factors:**

- The educational program 6B02313 "Philology" creates conditions for the activation, self-improvement and development of creative initiative of students based on the expansion of student self-government and their involvement in all spheres of university life.

6B02313 "Philology" annually expands the scope of international cooperation in the educational program. They are looking for opportunities to train students in foreign universities, as well as to implement academic mobility programs for the development of joint educational programs.

The teachers of the EP undergo foreign scientific internships.

For example, in March 2019, he completed a foreign internship at the Center for the Study of the Kazakh Language, Culture and Exchange of Scientific and Technical Information at Sofia Technical University (Bulgaria).

**Strong points:**

- international summer and winter schools, subject Olympiads are held annually for schoolchildren and students of the city's schools in order to develop entrepreneurial abilities in various fields, improve language competence;

- Proper implementation of the program of external academic mobility of students (Republic of Turkey, Denizli city, Pamukkale University);
- Functioning of the "Abai Cultural and Educational Center" at Sofia Technical University (Republic of Bulgaria);
- Online lectures by foreign scientists to students of the World Bank, despite the introduction of quarantine and restrictive measures.

**Weak points:**

- insufficient knowledge of a foreign language by students of non-linguistic specialties, as well as teaching staff;
- insufficient funding for the development of academic mobility programs for students;
- insufficient awareness of teaching staff about opportunities to participate in international projects, programs, low motivation of teaching staff.
- low motivation of teaching staff to improve language competencies.

**External factors:**

- competition from other universities in the region;
- changes in the political situation in the country and in the Eurasian space, the emergence of local conflicts;
- changes in the economic situation in the country, further depreciation of the national currency;
- the absence of the possibility of ABU students and teachers traveling to foreign universities and inviting foreign scientists to the university due to the introduction of quarantine and restrictive measures, border closures.

**External factors:**

Improving the language competence of students and teaching staff through the implementation of a multilingual education program:

- attraction of other sources of extra-budgetary financing for the development of international projects and programs.

The material and technical base of the university consists of a single complex and includes 6 academic buildings, a swimming pool, 2 sports complexes, a military department building and a training base, a training complex, 15 scientific laboratories equipped with modern equipment for conducting research in various fields of scientific knowledge, a student House (dormitory). These buildings belong to the university on the right of ownership in accordance with technical passports issued by the real estate authority, and comply with current sanitary standards, fire safety requirements.

These buildings belong to the university in accordance with technical passports issued by the real estate authority, and comply with current sanitary standards and fire safety requirements.

To achieve the goals of EP 6B02313 "Philology" there are specialized classrooms, as well as the department has the appropriate resources.

**The resource support of the EP includes:**

- regulatory and legal support: orders, regulations, job descriptions of the teaching staff of the department;
- scientific and methodological support: methodological recommendations for the implementation of working curricula, SRS, practical tasks, students' practices;
- software and methodological support: teaching aids, development of author's training programs;

- information support: website of the educational organization, department, groups in social networks;
- staffing: teaching staff, professional development, participation in seminars, conferences, internship, consulting
- organizational support: preparation of the educational program, work plans of the EP;
- logistics: purchase of software, electronic textbooks, visual aids, educational equipment, dictionaries, encyclopedias, textbooks, textbooks;
- financial and economic support: estimates for the purchase of appropriate textbooks, organization of applications.

Most classrooms for students of the direction 6B02313 "Philology" are equipped with projectors and interactive whiteboards, LED screens. This gives teachers additional opportunities to effectively conduct lessons. Practical and seminar classes are held in specialized classrooms. There are also specially equipped classrooms with modern equipment: №24 computer and information systems, №6 methodological room "Language Teaching", №7 "Center for Media and Public Speaking", №23 "Philology", scientific and methodological room №24 "Lingophone", room №28 Auditorium named after M.O. Auezov.

Electronic educational publications and electronic textbooks are developed taking into account the principles of virtuality, dynamism, WEB orientation and can be used by students in classroom classes, in research work. They are created in the Macromedia Flash system with hyperlinks, multimedia elements, audio, video files, graphic images. Students have the opportunity to work with an interactive program and control knowledge in the form of testing.

The activity of the university library is aimed at fully satisfying the information requests of students. The necessary conditions for independent work have been created. The library organizes its work in accordance with the requirements of the most important regulatory documents.

The disciplines of the educational program 6B02313 "Philology" are provided with educational, methodical literature. There is a large fund of educational, methodological and artistic publications.

**Strong points:**

- carrying out at the university verification of theses (projects) according to the "Anti-Plagiarism University" system;

**Weak points:**

- insufficient financing for the acquisition of resource, material and technical support of the EP.

**External factors:**

- competition from other universities in the region;
- there are changes in the economic situation in the country, further depreciation of the national currency.

**Internal factors:**

- development of the educational program, attraction of additional sources of financing for its resource provision;
- availability of information systems accompanying the educational process of the educational program;
- access of teachers and students to the Wi-Fi network throughout the university, departments and dormitories are connected to the Internet network;

### **3. Directions of EP 6B02313 "Philology".**

The development of OP 6B02313 "Philology" consists of the following areas.

- the orientation of the educational process on the continuity of professional training;
- improvement of the educational program for the competence of specialists;
- organization of the educational process based on modern educational technologies and active teaching methods;
- training of competitive specialists with high functional literacy, critical thinking;
- effective use of scientific and human potential;
- modernization of the mechanisms of the organization of educational activities within the framework of the comprehensive development of students.

**The task of the direction of EP 6B02313 "Philology":** Further development of the educational process to ensure the continuity of professional training, taking into account the needs of the region's economy, full-fledged quality education in the basic philological sciences, mastering modern information technologies capable of solving various tasks in their field, innovative technologies for training specialists with deep cultural knowledge and versatile knowledge, able to carry out the process of education and upbringing based on.

#### **Tasks in accordance with the directions and goals of EP 6B02313 "Philology":**

- training of philologists in accordance with the needs of the modern labor market;
  - the use of new innovative methods of scientific and theoretical training in the training of philologists, the development of new methods using information technology;
- close communication with strategic partners and other stakeholders;
  - carrying out work on the organization of the educational process in accordance with the tasks of the EP;
- professional development of teachers;
- creating conditions for the implementation of academic mobility of teachers and students.

#### **Expected results:**

1. Knowledge of legal and national norms regulating personal and public relations in professional activity.
2. Be able to apply the methods of social sciences and humanities in professional activities.
3. The ability to set goals and objectives related to the implementation of professional activities and the organization of personal relationships with other members of the workforce.
4. Get an idea of spiritual values and their significance, the specifics of philological education, science, technology and educational societies.
5. The main stages of the development of the history of literature (Kazakh, Russian, foreign, far and near abroad), their connection with the history of mankind and the history of folk culture, the conceptual content and principles of the study of literary trends, directions, techniques, plot and compositional features and artistic techniques.
6. Be able to explain the artistic phenomena of different eras and analyze the structure of works of art of different genres, reflecting the universal value.
7. Have the skills to analyze works of art from the point of view of their relationship to a particular historical and cultural era, literary direction, current and school.

8. Mastering the methods and techniques of literary analysis.

9. The ability to conduct philological research in the field of literature (writing essays, essays and term papers).

Schedule of indicators and implementation activities:

Object Indicators	Unit of measurement	Planned stages					
		2020	2021	2022	2023	2024	2025
1	2	3	4	5			
Training of philologists in accordance with the requirements of the modern labor market, taking into account the process of updating the content of secondary education in the Republic of Kazakhstan	unit	2	3	4	5	7	8
Expansion and deepening of the professional competence of the future specialist.	unit	2	3	4	5	7	8
Close communication with strategic partners and other stakeholders	%	40	45	50	55	60	65
Professional development of teachers	%	100	100	100	100	100	100
Creating conditions for the implementation of academic mobility of teachers and students	%	40	45	50	55	60	65
Carrying out activities aimed at ensuring the intellectual, spiritual and moral development of students, the development of creative abilities, patriotism in accordance with the implementation of the state program "Rukhani Zhangyru".	%	40	45	50	55	60	65
<b>Measures to implement the indicators of the object</b>							
	2020	2021	2022	2023	2024	2025	
Expansion of pedagogical, psychological, methodological knowledge of teachers (by participating in seminars, round tables) to meet the new paradigm of teaching and learning based on modern educational requirements.	X	X	X	X	X	X	X
Coordination of work with strategic partners in important and promising areas of EP.	X	X	X	X	X	X	X
Organization of events and competitions among students of institutions of general secondary and				X	X	X	

secondary vocational education on additional educational programs implemented on the basis of the University.						
An increase in the number of articles published in journals recommended by the Ministry of Education and Science of the Republic of Kazakhstan, an increase in the share of publications in foreign journals with a non-zero impact factor	X	X	X	X	X	X
Participation in competitions for scientific and scientific-technical grant funding						
Organization of lectures and seminars for scientists of leading foreign and Kazakh universities			X	X	X	X

#### 4. Mechanisms of implementation of the EP development plan

The development of an EP development plan will ensure the implementation of measures aimed at achieving the set goals by solving specific formulated tasks. Head of the Rector's Office, Deputy Chairmen - Vice-Rector for Academic Affairs, Vice-Rector for Science and Strategic Development, Vice-Rector for Legal Affairs and Anti-Corruption Policy, Vice-Rector for International Cooperation, Vice-Rector for Academic Affairs of Labor and Social Affairs, Dean of the Faculty, Head of the Department.

All interested parties are involved in the process of developing the University development plan: university administration, faculty, employers, students, etc. This process is carried out through a discussion of professional competence, expected results, a catalog of elective courses.

The executors of the EP - faculty of the department form and implement the development plan of the EP. Internal stakeholders of the university, in particular, students, teaching staff and employees, as well as external stakeholders are actively involved in the development of the goals and development strategy of EP 6B02313 "Philology", including graduates, employers, legislative and authorized bodies, partners will be.

#### Quality monitoring of EP

№	Event name	Dates of the event	Responsible
1	-Monitoring the quality of educational programs: - Intra-university (student survey) 1.1 External (survey of employers, evaluation of graduates) 1.2	December, 2020-2021 a.y. December, 2021-2022 a.y. December, 2022-2023 a.y. December, 2023-2024 a.y. December, 2024-2025 a.y. February-April, 2020-2021 a.y. February-April, 2021-2022 a.y. February-April, 2022-2023 a.y. February-April, 2023-2024 a.y. February-April, 2024-2025 a.y.	<b>Dean 's Office,</b>  <b>Head of the Department,</b>  <b>advisers</b>
2	Checking the educational and methodological complex of the discipline	September-December, 2020-2022 a.y. September-December, 2021-2022 a.y. September-December, 2022-2023 a.y. September-December, 2023-2024 a.y. September-December, 2024-2025 a.y.	Head of the Department,  EMS of the faculty
3	Final control, analysis of exam results	according to the academic calendar.	Head of the Department, advisors
4	Analysis of the results of the final certification	June, 2020-2021 a.y. June, 2021-2022 a.y. June, 2022-2023 a.y. June, 2023-2024 a.y.	Head of the Department,  Teaching staff of the department

		June, 2024-2025 a.y.	
5	Conducting open lessons	According to the plan	Head of the Department, Teaching staff of the department
6	Participate in mutual classes, discuss the results at a meeting of the department	The work plan of the department in accordance with the schedule of mutual participation	Head of the Department, Teaching staff of the department
7	Conducting seminars and round tables	The work plan of the department in accordance with the schedule of mutual participation	Head of the Department, Teaching staff of the department

## 5. Risk management

Names of possible risks	Possible consequences in case of failure to take risk management measures	Risk management measures
1	2	3
<b>External risks</b>		
Increased insurance and political risks	Reducing the number of foreign partner universities.  Reduction of the number of invited foreign specialists.	Posting information about the university, its licenses, and accreditations on the university's website. As well as the principles of attracting foreign specialists, the rules of stay and training of foreign students at the university, the material and technical base of the university and the possibilities of social adaptation of foreign students.
Unfavorable demographic situation in the region	Decrease in the total number of students	Strengthening work on career guidance among schoolchildren with coverage of other regions of Kazakhstan and neighboring countries
Low level of education of school graduates	Low level of graduates' preparation for admission to universities	Organization of preparatory courses for graduates, additional classes, joint work with schools of the region
Emergencies, pandemics, epidemics, etc. b. changes in the organization of the educational process due to the introduction of quarantine measures related to threats.	Indicators are not available. The emergence of social and psychological tension	Solving problems through the sustainable development of innovative methods of distance learning, management focused on meeting and supporting the needs of students and teachers
<b>Internal risks</b>		
Students' level of knowledge	Decrease in the level of knowledge of students	Improving the quality of teaching, improving the curriculum, making changes to the catalog of elective courses in accordance with modern requirements. Expansion of pedagogical, psychological, methodological knowledge of teachers to meet the new paradigm of teaching and learning based on modern educational requirements
Involvement in the scientific potential and research work of the department	Weakening of work to increase the scientific potential of teaching staff	Increase the number of articles published in journals recommended by the KKSON of the Ministry of Education and Science of the Republic of Kazakhstan, increase the share of publications in foreign journals with a non-zero impact factor
Number of students	Reducing the number of students	Improving career guidance

## **6. Financial support of the EP development plan.**

Financial support for the implementation of the World Bank Development Plan for 2020-2025 will be provided by the university, as well as by attracting funds from government and other sources. Capital and operating costs are projected.