

EDUCATIONAL INSTITUTION "ALIKHAN BOKEIKHAN UNIVERSITY"

Reviewed
at the council meeting
Protocol № 6, 02/28/2022

I approve
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PhD, Candidate of Historical Sciences
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PLAN FOR THE
DEVELOPMENT OF THE EDUCATIONAL PROGRAM
6B01707«Kazakh language and literature» for 2020-2025

Considered at the extended meeting
of the Department of Philology
Protocol No. 6 dated 02.18.2022
Head of the Department PhD Mursalim G.O.

(signature)

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Development plan of the educational program 6B01707«Kazakh language and literature» for 2020-2025

Mission and prediction

Mission of EP: training of competitive personnel with higher and postgraduate education of journalists, writers, philologists, ensuring industrial, innovative and economic development of the region.

Prediction: An educational program aimed at meeting the changing needs of society.

The purpose of EP: Creating the necessary opportunities in professional activity that will allow you to receive a full-fledged education, high-quality professional education, the formation of cultural knowledge in the field of the Kazakh language and literature.

Training of competitive specialists who are able to work effectively for the benefit of society and the state, possess intercultural and communicative competencies, use information technologies in higher education and pedagogical competence; independently improve pedagogical issues in the field of philology, effectively apply the acquired knowledge. The tasks of the EP:

- the use of new innovative methods of scientific and theoretical training of specialists in the Kazakh language and literature;

- scientific and theoretical training of specialists in the Kazakh language and literature;

- mastering new techniques with the help of information technology;

- development of pedagogical and psychological competence of future specialists;

1. Basic rules

6B01707 "Kazakh language and literature" - 6B017 "Teacher training in languages and literature".

Preparation of students according to the educational program 6B01707 "Kazakh language and literature" since 2009 No. 0111732 is trained on the basis of the appendix to the license. In February 2015, EP "Kazakh Language and Literature" passed a specialized accreditation in the Independent Kazakhstan Agency for Quality Assurance of Education (certificate of accreditation No. CA No. 0046/1 is valid from 28.03.2015 to 27.03.2020).

The relevance of the educational program lies in making effective management decisions to achieve the goals of the educational program. When developing the OP, the needs of the market and the needs of consumers of educational services were taken into account.

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Regulatory framework of educational programs:

- Ministry of Education and Science of the Republic of Kazakhstan No. 604 dated 31.10.2018 in accordance with the order of the SES of Higher Education

- Professional standard "Teacher" Appendix to the order of the Chairman of the Board of the National Chamber of Entrepreneurs of the Republic of Kazakhstan "Atameken" 133 dated June 8, 2017.

- State Program for the Development of Education and Science of the Republic of Kazakhstan for 2020-2025;

- Strategic Plan of the Ministry of Education and Science of the Republic of Kazakhstan for 2020-2024;

- ABU Development Strategy for 2020-2025

2. Analysis of the current situation and trends in the development of the labor market and educational services

Educational programs have been developed within the framework of an integrated approach, taking into account personality-oriented learning technologies.

Social partners and students are involved in the formation of educational programs.

In addition, in order to prepare educational programs for international accreditation, it is necessary to involve foreign partner universities in the examination of educational programs based on a modular competence approach.

The AIS University platform is designed to implement an asynchronous learning model for the organization of the educational process using distance learning technologies. Parallel training is conducted by university teachers in accordance with the approved schedule of ZOOM, Cisco WebEx, etc. by organizing video conferences or webinars for the academic group through platforms.

Strengths:

- allocation of extra-budgetary funds of the university for teaching English to the teaching staff of the university;

- allocation of extra-budgetary funds of the university for the development and acquisition of new knowledge, conducting advanced training courses on new digital technologies for university teaching staff;

- opening of new research and educational laboratories, including with the involvement of social partners;

- digitization of educational and methodological literature of the university library on EP.

Weaknesses:

- Insufficient level of transparency in the education quality system.

- The system of postgraduate support of graduates is poorly implemented.

It is necessary to increase the number of multilingual educational programs of the university, in this regard, it is necessary to increase the level of language training of teachers and students of the university. The university has a multilingual educational center for teaching foreign languages.

In the 2019-2020 academic year, students and teachers of the educational program studied English at the Erudite Educational and Scientific center in Semey at the expense of extra-budgetary funds of the university.

External factors:

- expansion of academic freedom of universities in determining the content of educational programs;

- the possibility of implementing additional Minor education programs for university students within the framework of the basic education program;

- development and approval of professional standards;

- Creation of the Center for Methodological Innovations at the I. Altynsarin National Academy of Education.

Internal factors:

- robotics laboratory, workshops on the basics of entrepreneurship and business, media studios, literary circles, etc. for students of general and secondary vocational educational institutions, the allocation of extra-budgetary funds of the university for their opening;

- allocation of extra-budgetary funds of the university for teaching English according to the educational program.

A number of tasks aimed at the development of research activities of educational programs at the university are planned and successfully implemented annually.

The results of this work: implementation of research projects implemented by the university and its scientific departments; organization and holding of scientific and practical events at the university, in which famous scientists and practitioners, young scientists, students take part; publication of their scientific papers.

The main requirements for research activities at the university are relevance, high theoretical level,

practical significance and close connection with the educational process, as well as the level of commercialization of scientific developments in order to contribute to the development of the region and the country as a whole.

The performers of the research work on the educational program are the teaching staff of the university, researchers, students, undergraduates and doctoral students.

Strengths:

- high scientific potential of teaching staff according to the educational program 6B01707 "Kazakh language and literature";
- the teaching staff of the department is working on the Republican research project "Onomastic space of the East Kazakhstan region - reflection of the national code and the revival of the spirit" within the framework of grant funding;
- the research work of the educational program is provided with a real infrastructure;
- educational programs provide training in a chain of cycles "bachelor-master-doctor";
- opening of the dissertation Council at the University for the defense of dissertations for the degree of Doctor of Philosophy (Phd) in the direction 6D020500 "Philology" in accordance with the order of the Ministry of Education and Science of the Republic of Kazakhstan No. 148 on April 10, 2020 (The term of the Dissertation Council is 3 years, until April 13, 2023);
- high level of scientific publications of teachers of educational programs, students, undergraduates, doctoral students in foreign and domestic publications.

Weaknesses:

- insufficient involvement of schoolchildren and students of technical and vocational educational institutions in research work;
- insufficient knowledge of modern research skills, insufficient knowledge of a foreign language for the full promotion of research results in the international scientific space;

External factors:

- aging of personnel with academic degrees;
- scientific and industry research is not coordinated by a single body;
- constant reform of state norms and standards affecting the training of scientific personnel (regular changes in the requirements for awarding academic degrees);

Internal factors:

- insufficient connection of science, education and production, which means - insufficient volume of commercialization of scientific developments;
- insufficient use of scientific databases by faculty and researchers;
- insufficient level of efficiency and citation of scientific research of the university and scientists.

The priority of the state is to create conditions for the self-expression of young people and the formation of their competitiveness.

To achieve the goals of the educational program 6B01707 "Kazakh language and literature", the university approved the "Concept of educational work of ABU", which is a scientifically based approach to the main goals, objectives, principles, content and directions of educational work.

Training in educational programs is carried out on the basis of the program "Rukhani zhangyru" and the projects "Tugan zher", "Sacred geography of Kazakhstan", "Modern Kazakh culture in the global world", "100 new faces of Kazakhstan", aimed at preserving and multiplying spiritual and cultural values.

- Strengths:

- To implement the main tasks of the "ABU Educational Work Concept", the university has a Youth Policy Center (CM), which is a structural unit of the university and creates optimal conditions for the intellectual, spiritual, moral and physical development of students;
- The system of student self-government is implemented through the following organizations: the team "Enactus ABU", the creative group "Urker", the youth wing "Zhas Otan", "Student Alliance ABU", the public foundation "Commonwealth of Young Lawyers", "Everest". debate club, charity organization "Ak Niet", business incubator;

- providing safe and comfortable conditions for secondary school students;
- ensuring the development of intellectual, spiritual, moral and physical well-being of students;
- development of universal creative abilities, stimulation and development of civic responsibility, patriotism, legal awareness, political culture, environmental values;
- development of mechanisms to support talented youth - creation of conditions for obtaining quality education in accordance with international standards, development and support of young talents, support of youth initiatives;
- Weaknesses:
 - insufficient number of measures aimed at socio-legal protection of students and socio-psychological adaptation of first-year students;
 - weak participation in Republican student winter and summer sports Olympiads;
- External factors:
 - internal political stability;
 - sustainable socio-political development;
 - the influence of various destructive religious associations;
 - increased risks for young people (crime, drug addiction, suicide, etc.).
- Internal factors:
 - the system of interaction of youth public organizations of the university with state bodies at the republican, regional and local levels;
 - Based on the expansion of student self-government and its involvement in all spheres of university life, conditions have been created for the activation of creative initiative, self-improvement and self-development of students.

The university has a volunteer organization "Ak Niet" for the implementation of social, educational, cultural and educational projects.

Ak Niet was created to help those in need, take care of orphaned children, organize various charity events in nursing homes and help veterans of the Great Patriotic War as part of the "Respect and Bow" campaign.

The volunteer organization "Ak Niet" is holding a charity event "My old people are safe" in medical and social institutions for the elderly and disabled in Semey. Together with the medical institutions of the city of Semey annually participates in the "Salamatty Ana men Bala" campaign.

Ak Niet volunteers take part in the city action "Become a donor – give life". Members of the volunteer organization "Ak Niet" regularly conduct classes for children at the Nevzorov Family Museum.

The Alumni Association was created by organizing and developing interaction between graduates, supporting cultural, creative and business ties with the university. The Association implements the project "Bow to the Golden Nest", in which graduates of different years provide social support to university students.

The scale of international cooperation in educational programs is expanding every year. Search for opportunities for students to study at foreign universities, as well as for the implementation of academic mobility programs for the development of joint educational programs.

Every year our young teachers undergo foreign scientific internships.

In March 2019, young teachers of the direction 6B01707 "Kazakh language and Literature" completed an internship abroad at the Center for the Study of the Kazakh Language, Culture and Exchange of Scientific and Technical Information, opened by our University at Sofia Technical University (Bulgaria).

The university implements joint double-degree educational programs with foreign universities. Since 2018, an MBA educational program has been implemented jointly with the Varna University of Management. In October 2019, dissertations were defended under this program, 5 doctoral and master's students of the Department of Philology received diplomas.

Strengths:

- implementation of joint double-degree educational programs with foreign universities;
- purposeful implementation of the program of internal academic mobility of students,

undergraduates (Turan University, Nur-Sultan)

- international summer and winter schools are held annually for students of the city's schools, university students in various areas: development of entrepreneurial skills, improvement of language competence, etc.

ABU annually invites foreign scientists, specialists, including top management of the university

- implementation of a targeted program of academic mobility of students, undergraduates at Pamukalle University, Denizli (Turkey);

- Functioning of the "Cultural and Educational Center named after Abai" with a foreign representation at the Sofia Technical University (Republic of Bulgaria).

Weaknesses:

- Insufficient knowledge of foreign languages by students of non-linguistic specialties, as well as teachers.

- Insufficient funding for the development of academic mobility programs for students.

- Insufficient awareness of teaching staff about the possibility of participating in international projects, programs and low motivation of teaching staff.

- Low motivation of teaching staff to improve their language skills.

External factors:

- competition with other universities in the region.

- changes in the political situation in the country and in the Eurasian space, the emergence of local conflicts.

- changes in the economic situation in the country, further depreciation of the national currency.

- deterioration of the demographic situation in the country and the region;

- the impossibility of inviting foreign scientists to the university, as well as the closure of state borders, the introduction of quarantine and restrictive measures, the inability of ABU students and teachers to travel to foreign universities.

Internal factors:

- Improving the language competencies of students and teachers through the implementation of multilingual educational programs.

- Participation of students in international programs and projects on academic mobility, capacity building of the organization (Erasmus projects), the possibility of studying under international grants.

- attraction of other sources of extra-budgetary financing for the development of international projects and programs.

- Introduction of a differentiated remuneration system for teachers and employees who speak foreign languages in order to increase motivation.

The material and technical base of the university consists of a single complex and includes 6 academic buildings, a swimming pool, 2 sports complexes, a building of a military department and a training base, a training complex, 15 research laboratories equipped with modern equipment for conducting research in various fields of science, dormitories (dormitories).

These buildings belong to the university in accordance with the technical passports issued by the real estate agency, and comply with current sanitary standards and fire safety requirements.

In order to achieve the goals of the educational program 6B01707 "Kazakh language and literature" in the faculty of Humanities includes the following specialized classrooms:

office with computer and information systems №24, methodical study №6 on the study of linguistic disciplines, the Center for media and oratory №7, guidance office №23, for Language office №24, Center "Rukhani zhangyru" №26, hall - lecture hall №28 of them.M. O. Auezov.

The department implementing the EP has the appropriate resources.

The resource support of the EP includes:

- regulatory and legal support: orders, regulations, job descriptions of the teaching staff of the department;

- scientific and methodological support: methodological recommendations for the implementation of working curricula, SIW practical tasks, students' practices;

- software and methodological support: teaching aids, development of author's training programs;

- information support: website of the educational organization, department, groups in social networks;

- staffing: teaching staff, professional development, participation in seminars, conferences, internship, consulting

- organizational support: preparation of the educational program, work plans of the EP;

- Logistics: purchase of software, versions of electronic textbooks, visual aids, educational equipment, dictionaries, encyclopedias, textbooks, textbooks;

- Material and technical support of the EP: equipment of the EP with organizational and technical means, purchase of software, variants of electronic textbooks, visual aids, educational equipment, dictionaries, encyclopedias, teaching aids, textbooks; Electronic textbooks and electronic textbooks are developed taking into account the principles of virtuality, dynamics, WEB-orientation and can be used by students in the classroom, in research work. They are created in Macromedia Flash with hyperlinks, multimedia elements, audio, video files, graphics. The student has the opportunity to interact with the program and control knowledge in the form of testing.

- financial and economic support: measures for the preparation of estimates, applications for the purchase of appropriate textbooks.

The activities of the university library are aimed at fully satisfying the information needs of students. The necessary conditions for independent work are being created. The library organizes its work in accordance with the requirements of important regulations, including the Regulations on the ABU Library.

The disciplines of the educational program 6B01707 "Kazakh language and literature" are provided with basic and additional educational, educational and methodical literature. There is a large fund of educational and methodical and artistic publications. Students are also provided with educational and methodological materials published by university teachers.

Strengths:

- Verification of theses (projects), master's theses at the university through the "Anti-Plagiarism University" system;

- Educational program for the adaptation of people with disabilities to inclusive education;

Weaknesses:

- Increase the financing of resource procurement, logistics.

External factors:

- competition with other universities in the region.

- changes in the economic situation in the country, further depreciation of the national currency.

Internal factors:

- Development of educational programs, attraction of additional sources of financing for its resource provision.

- Availability of information systems that support the educational process according to the educational program.

- Access to Wi-Fi for teachers and students in all rooms of the university, the department, the hall of electronic resources, the dormitory are connected to the Internet.

- objective and transparent personnel policy, including recruitment, professional growth and development of the teaching staff, ensuring the professional competence of the entire team;

- Filling AIS "Platonus" with educational and methodological documentation, including structured information (presentation materials, video materials, lecture notes, current textbooks, etc.) on the disciplines of the curriculum.

3. Directions of the educational program in the specialty 6B01707 "Kazakh language and literature".

The development of educational programs in the specialty 6B01707 "Kazakh language and literature" consists of the following areas.

- orientation of the educational process on the continuity of professional training;
- improvement of the educational program in terms of the competence of specialists;
- Organization of the educational process based on modern educational technologies and active teaching methods;
- Training of competitive, highly functional, critically thinking specialists;
- Effective use of scientific and human resources;
- Modernization of the mechanisms of the organization of educational activities within the framework of the comprehensive development of students.

The purpose of the educational program in the specialty 6B01707 "Kazakh language and literature": Further development of the educational process to ensure the continuity of professional training in accordance with the needs of the region's economy, full-fledged high-quality professional education in fundamental and linguistic, literary sciences; mastering modern information technologies, training specialists capable of solving various tasks in their field, able to carry out the process of education and upbringing based on innovative technologies, possessing deep cultural knowledge, highly qualified in the field of the Kazakh language and literature, meeting modern requirements.

Tasks in accordance with the directions and objectives of the educational program in the specialty 6B01707 "Kazakh language and literature":

- training of teachers of the Kazakh language and literature in accordance with the requirements of the modern labor market, taking into account the process of updating the content of secondary education in the Republic of Kazakhstan;
- expansion and deepening of professional competencies in the field of topical issues of modern Kazakh and Russian linguistics and literary studies;
- close communication with strategic partners and other stakeholders;
- professional development of teachers;
- creating conditions for the implementation of academic mobility of teachers and students;
- increasing the scientific potential of the teaching staff

Expected results:

1. Effective use of scientific and theoretical knowledge of the Kazakh language and literature, assessment systems in practice, free use of new learning technologies in the educational process.
2. Knowledge of basic concepts about the functions of language, the relationship of language and thinking, the role of language in society, linguistic universals and the laws of language development.
3. Knowledge and understanding of the basic concepts, theoretical provisions of Kazakh literary criticism.
4. Compliance of students with the highest social and aesthetic values and ideas of humanistic pedagogy.
5. Mastering traditional and innovative technologies; new achievements in the field of psychology, pedagogy and philology
6. Development of current educational and organizational documentation (didactic, control and measuring materials, etc.), acquisition of organizational skills, responsibility.
7. Knowledge of the main stages of the development of Kazakh literature, the ability to identify their typological features.
8. Identification, classification and description of forms of aesthetic consciousness, aesthetic needs, types and genres of works of art through acquaintance with works of art in the learning process.
9. Mastering the skills of oral and written speech of different genres, eloquence in the oral form of speech in accordance with the norms of the literary language and the communicative qualities of speech.
10. Fluency in a professional language, which allows you to study and teach philological disciplines at school and university.

11. Readiness to make systematic and purposeful decisions through the formation of behavior as a social personality.

12. Improvement of pedagogical skills, professional self-education with the use of innovative approaches, including ICT technologies, in teaching the Kazakh language and literature.

13. Legal and economic knowledge for use in professional, including entrepreneurial activities. The ability to systematize. The ability to analyze, summarize and use information in professional activities.

14. Devotion to the highest social and aesthetic values, ideas of humanistic pedagogy.

15. Education of professional responsibility and pedagogical activity, the ability to apply the acquired knowledge in solving pedagogical tasks, the ability to socialize.

16. Conducting lessons at all levels of secondary education, taking into account the principles of integration and continuity of education.

Schedule of indicators and implementation activities:

Object Indicators	Unit of measurement	Planned stages					
		2020	2021	2022	2023	2024	2025
1	2		4	5	6	7	8
Training of teachers of the Kazakh language and literature and philologists in accordance with the requirements of the modern labor market, taking into account the process of updating the content of secondary education in the Republic of Kazakhstan	Together	2	3	4	5	7	8
Expansion and deepening of professional competencies in the field of topical issues of modern Kazakh linguistics and literary studies.	Together	2	3	4	5	7	8
Close communication with strategic partners and other stakeholders	%	40	45	50	55	60	65
Professional development of teachers	%	100	100	100	100	100	100
Creating conditions for the implementation of academic mobility of teachers and students	%	40	45	50	55	60	65
Carrying out activities aimed at ensuring the intellectual, spiritual and moral development of students, the development of creative abilities, patriotism in accordance with the implementation of the state program "Rukhani Zhangyru"	%	40	45	50	55	60	65
Measures to implement the indicators of the object							
Expansion of pedagogical, psychological, methodological		X	X	X	X	X	X

knowledge of teachers (by participating in seminars, round tables) to meet the new paradigm of teaching and learning based on modern educational requirements.						
Coordination of work with strategic partners in important and promising areas of EP.	X	X	X	X	X	X
Organization of events and competitions among students of institutions of general secondary and secondary professional education on additional educational programs implemented on the basis of the University				X	X	X
Updating of higher education programs in the field of education "Pedagogical sciences", taking into account the updated content of secondary education, postgraduate education based on the professional standard "Teacher"			X	X	X	X
Increase the number of articles published in journals recommended by the Ministry of Education and Science of the Republic of Kazakhstan, increase the share of publications in foreign journals with a non-zero impact factor.	X	X	X	X	X	X
Participation in competitions for scientific and scientific-technical grant funding						
Organization of lectures and seminars for scientists of leading foreign and Kazakh universities			X	X	X	X

4. Mechanisms for implementation the plan for the development of EP

The development of an EP development plan provides an integrated approach to the implementation of measures aimed at achieving the set goal by solving formulated specific tasks, contributes to the implementation of planned activities in full.

The collegial governing body of the EP is formed by the head of the Rector's office, deputy chairmen-the vice-rector for Educational and Methodological Work, the vice-rector for Science and Strategic Development of the University, the vice-rector for Legal Affairs and anti-corruption policy, the vice-rector for international Cooperation, the vice-rector for Educational work and Social Issues, the dean of the faculty, the head of the department.

All interested partEes participate in the process of forming the OP development plan: university administration, teaching staff, employers, students, etc. This process is carried out by discussing professional competencies, expected results, a catalog of elective disciplines.

The performers of the OP-teaching staff of the department form and implement a plan for the development of the OP. When developing the goals and development strategy of OP 6B01707 "Kazakh language and Literature", internal stakeholders of the university are actively involved, in particular, students, faculty and staff, as well as external stakeholders, which include graduates, employers, legislative and authorized bodies of partners.

Quality monitoring of EP

№	Event name	Dates of the event	Charge
1	-Monitoring the quality of educational programs:	december, 2020-2021 y. december, 2021-2022 y. december, 2022-2023 y. december, 2023-2024 y. december, 2024-2025 y.	Dean 's Office, Head of the Department, advisors
1.1	-Intra-university (student survey)	december, 2023-2024 y. december, 2024-2025 y.	
1.2	External (survey of employers, evaluation of graduates)	february-april, 2020-2021 y. february-april, 2021-2022 y. february-april, 2022-2023 y. february-april, 2023-2024 y. february-april, 2024-2025 y.	
2	Checking the educational and methodological complex of the discipline	september-december, 2020-2021 y. september-december, 2021-2022 y. september-december, 2022-2023 y. september-december, 2023-2024 y. september-december, 2024-2025 y.	Head of the Department, EMC of the Faculty
3	Final control, analysis of exam results	according to the academic calendar	Head of the Department, advisors
4	Analysis of the results of the final certification	according to the academic calendar.	Head of the Department, Teaching staff of the department

5	Conducting open lessons	According to the plan	Head of the Department, Teaching staff of the department
6	Participate in mutual classes, discuss the results at a meeting of the department	The work plan of the department in accordance with the schedule of mutual participation	Head of the Department, Teaching staff of the department
7	Conducting seminars and round tables	The work plan of the department in accordance with the schedule of mutual participation	Head of the Department, Teaching staff of the department

5. Risk management

Names of possible risks	Possible consequences in case of failure to take risk management measures	Risk management measures
1	2	3
External risks		
Increased insurance and political risks	Reducing the number of foreign partner universities. Reduction of the number of invited foreign specialists.	Posting information about the university, its licenses, and accreditations on the university's website. As well as the principles of attracting foreign specialists, the rules of stay and training of foreign students at the university, the material and technical base of the university and the possibilities of social adaptation of foreign students.
Unfavorable demographic situation in the region	Decrease in the total number of students	Strengthening work on career guidance among schoolchildren with coverage of other regions of Kazakhstan and neighboring countries
Low level of education of school graduates	Low level of graduates' preparation for admission to universities	Organization of preparatory courses for graduates, additional classes, joint work with schools of the region
Emergencies, pandemics, epidemics, etc. changes in the organization of the educational process due to the introduction of quarantine measures related to threats.	Indicators are not available. The emergence of social and psychological tension	Solving problems through the sustainable development of innovative methods of distance learning, management focused on meeting and supporting the needs of students and teachers
Internal risks		
Students' level of knowledge	Decrease in the level of knowledge of students	Improving the quality of teaching, improving the curriculum, making changes to the catalog of elective courses in accordance with modern requirements. Expansion of pedagogical, psychological, methodological knowledge of teachers to meet the new paradigm of teaching and learning based on modern educational requirements
Involvement in the scientific potential and research work of the department	Weakening of work to increase the scientific potential of teaching staff	Increase the number of articles published in journals recommended by the Committee for Quality

		Assurance of Education and Science of the Ministry of Education and Science of the Republic of Kazakhstan., increase the share of publications in foreign journals with a non-zero impact factor
Student contingent	Reducing the number of students	Improving career guidance

6. Financial support for the EP development plan

Financial support for the implementation of the EP Development Plan for 2020-2025 will be provided by the university, as well as by attracting funds from state and other sources. Capital and operating costs are projected.