

PASSPORT OF THE EDUCATIONAL PROGRAM

Number and name of the educational program	6B04116 «Economics»
The purpose of the EP	Training of highly qualified personnel capable of holding leading positions in companies, government organizations and institutions, professionals with entrepreneurial competencies, capable of making informed management decisions in a dynamically changing market environment, successfully implementing competitive development strategies, having business planning skills, calculating the effectiveness of various projects, studying and analyzing the market situation, developing pricing and budget policy of the firm
Distinctive features of the educational program	Based on the knowledge gained in such disciplines as business planning, entrepreneurship, logistics, digital economy, Big Data and analytics, students will be able to: <ul style="list-style-type: none"> - gain knowledge in the field of economics and information technology; - get a practical information base for creating your own business; - predict and plan the economic development of various facilities, develop business ideas, investment projects with the calculation of their economic efficiency; - build a career in the digital reality
Availability of accreditation	Certificate № AB 3402, is valid 26.05.2024 y.
Degree awarded	Bachelor of economics in the educational program "6B04116 Economics"
Field of professional activity	Professional activity of personnel is carried out in almost all spheres of the national economy: <ul style="list-style-type: none"> - organizational and technological activities; - production and management activities; - project activities; - research activities; - educational or pedagogical activity; - participation in the development of state programs for the development of sectors of the national economy; - organization, planning and coordination of enterprise management activities and formation of the company's market strategy; - implementation of economic analysis.