**International Business Project Competition Announcement**

**Alikhan Bokeikhan University Business School**

Alikhan Bokeikhan University Business School invites interested students to participate in the annual International Student Business Project Competition, which will take place online on March 14-15, 2024.

Winners of the international competition (1st, 2nd, 3rd place) are awarded with cash prizes funded by the Alikhan Bokeikhan University Foundation. The following cash prizes are given to the winners:

1st place – 400,000 tenge;

2nd place – 300,000 tenge;

3rd place – 200,000 tenge.

Winners of the competition also receive I, II, III degree diplomas.

**The business project competition includes the following categories:**

1. Social Entrepreneurship
2. Best Innovative Business Project

**The competition consists of two stages:**

1st stage – initial project evaluation based on submitted applications and project descriptions (technical and economic expertise) by an expert committee;

2nd stage – public (online) defense of projects by each university team.

Participants must submit their projects electronically **no later than March 5, 2024,** to the email address shustova\_yelena@mail.ru (Elena Pavlovna Shustova). The subject of the email must be “Project for the competition from the university (specify the university name)”.

The explanatory note should include the project's goal, relevance, main ideas, a brief description of the implementation mechanism, technical and economic justification, and the expected project outcome. The explanatory note should not exceed 20 pages. Projects without technical and economic justification will not be eligible for the competition.

More detailed information about participating in the International Student Business Project Competition is provided in the competition regulations.

**ATTENTION!**

All participants must register in advance for the timely issuance of certificates!

Registration form:

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| Full name in Russian (like you want it to be indicated on the certificate) |  |
| Email address |  |
| Mobile phone with WhatsApp number (for competition-related information and Zoom links) |  |
| Place of study (university name) |  |

The participation application must be sent to: shustova\_yelena@mail.ru, Elena Pavlovna Shustova, Vice-Rector for International Cooperation at Alikhan Bokeikhan University.

The deadline for submitting applications and projects is until March 5, 2024.