

Dear schoolchildren, students, undergraduates!

Alikhan Bokeikhan University (Semey, Kazakhstan) would like to invite all interested schoolchildren and students to take part in the fall session of the International Business School ABU – 2022: "Modern concepts of Leadership: Success Factors", October 12-13, 2022 at 14.30 (Nur-Sultan time), organized jointly with the Moscow Energy Institute (Moscow, Russia) in online and off-line formats.

The main goal of the Business school is the formation of entrepreneurship competencies among young people, motivation to build a business career and successful business activities in the future.

Moderators:

- **Blagoev Vesselin**, Director of Alikhan Bokeikhan University Business School, Professor.
- **Shustova Elena Pavlovna**, Vice-Rector for International Cooperation of Alikhan Bokeikhan University, PhD, MBA.
- **Gulicheva Elena Gennadijevna**, Director for International Cooperation of the Moscow Energy Institute, Candidate of Economic Sciences.
- **Osipova Marina Sergeevna**, Deputy Director for International Cooperation of the Moscow Energy Institute.
- **Sysoeva Ekaterina Alexandrovna**, Chief Specialist of the Directorate for International Cooperation of the Moscow Energy Institute.

Program

Day 1 – October 12, 2022:

14.30-17.00 – Modern leadership theories, advantages and disadvantages. Leadership qualities. Leadership behavior of companies in the market.

Moderator: Professor Blagoev Vesselin

Venue: ABU administrative building, Mangilik el str., 11, room 18, conference hall, 3rd floor. (live broadcast, link to the connection will be sent to all registered participants on October 11)

Day 2 - October 13, 2022:

14.30–17.00 - Formation of modern manager competencies in the digital economy. About the importance of developing digital competencies to become a leader.

Moderators: Sysoeva Ekaterina Alexandrovna, Osipova Marina Sergeevna

Venue: ABU administrative building, Mangilik el str., 11, room 18, conference hall, 3rd floor. (live broadcast, link to connect will be sent to all registered participants on October 11)

All participants of the program will be issued international certificates (electronic format). Participation in the program is free for everyone!

All participants need to register in advance for the timely production of certificates.

Registration form:

Full name of the participant in Russian	
Phone number with WhatsApp	
Email address	
Name of the university	

Attention! We kindly ask participants from the same university/school to send group applications in one list at once!

In case of sending an application with errors in the name of the participant, the certificates are not corrected.

The deadline for submitting applications is October 3, 2022. Applications are sent to: oms_abu@mail.ru

additional information:

Shustova Elena Pavlovna, Vice-Rector for International Cooperation of Alikhan Bokeikhan University. +7 777 278 4073 (WhatsApp)