

PASSPORT OF THE EDUCATIONAL PROGRAM

Code and classification of the field of education	6B04 Business, Management and Law
Code and classification of the direction of training	6B041 Business and Management
Number and name of the educational program group	B046 Finance, economics, banking and insurance
The purpose of the program	Training of competitive specialists and managers on the program of personnel training for financial, banking, insurance organizations and enterprises, in accordance with the requirements of the labor market, possessing managerial skills, able to demonstrate analytical qualities and modern knowledge to make effective decisions to improve the efficiency of financial and economic activities of economic entities.
Distinctive features of the educational program	<p>Various programs are used:</p> <ol style="list-style-type: none"> 1. 1C Accounting 8.3 for Kazakhstan; 2. The program "Sail 8 Accounting" for state institutions for the information space and effective planning of the enterprise 3. SONO program for filling out and sending tax returns; <p>Having mastered the disciplines of modern banking technologies, payment system, securities market - stock exchange business, students will be able to:</p> <ul style="list-style-type: none"> -conduct business on stock markets, - carry out transactions with electronic money (crypto currency) - work with remote forms of banking services: Internet banking, mobile banking. <p>The introduction of disciplines: "BigData and Business Analytics" and "Cloud Computing Services" allows you to predict and analyze the banking sector.</p>
Availability of accreditation	There is an accreditation. IAAR NU "Independent Agency of Accreditation and Rating", Certificate AB 3402, (27.05.2021- 26.05.2024)
Learning result	<ul style="list-style-type: none"> — show sociability, through professional knowledge of state and foreign languages, modern information technologies and programs, norms of behavior, as well as norms of behavior in professional activities; — understand the importance of the principles and culture of academic integrity, systematize, summarize economic and legal information for use in professional activities, as well as navigate the issues of market economy and entrepreneurship, analyze the phenomena of legal and economic order and know the organizational and legal forms of entrepreneurial activity; — to assess the economic situation at the micro and macro levels, to predict the economic development of the financial market situation, to identify factors that contribute to business development and increase the competitiveness of domestic enterprises in world markets; — to formulate the goals and objectives of statistical research, systematize the data of the dynamics series, calculate statistical indicators in the indices and generalize the results of observations on socio-economic processes;

	<ul style="list-style-type: none"> — analyze the results of marketing research of enterprises and financial organizations; acquire skills and knowledge in the field of management and marketing; systematize the main methods of economic analysis and the main tools of functional and cost analysis; — to apply effective financial instruments of public-private partnership, to choose financial levers to increase revenues and minimize expenses of organizations, to increase revenues to the state budget; methods of currency and credit regulation and balance of payments; to assess modern financial processes, planning, budgeting and forecasting of financial and economic phenomena, the impact of events in the global financial market and make managerial decisions; — to analyze the results of marketing research, production and sales environment, probability of bankruptcy, strategic policy of the enterprise; — Calculate the depreciation of fixed assets of the enterprise, use automated accounting and reporting programs (1C-Accounting) to keep records of transactions with cash, fixed assets and intangible assets, accounting for production and completion of the period, select various methods for evaluating short-term assets, choose financial levers to increase the income of organizations; justify the business idea and model of the investment project; develop a financial model of the investment project; — Demonstrate knowledge, analyze and manage the activities of financial, investment and securities markets; apply legislative and regulatory documents in the field of currency regulation; identify trends in the development of international monetary and financial relations; design secure supply chains; analyze shipping documents, fill out a customs declaration; — To analyze the financial and economic activity of the enterprise, including to possess methods of calculating financial stability, solvency in order to determine the probability of bankruptcy, overcoming the insolvency of organizations and financial recovery of enterprises; to differentiate the requirements for ensuring the consideration and resolution of insolvency cases, to be guided by the legislation regulating the procedure for considering bankruptcy cases of the enterprise; — Systematize, generalize regulatory and legal information about the activities of financial institutions and economic entities for use in professional, including entrepreneurial activities; — analyze statistical materials on money circulation, the state of the banking system; make calculations that allow assessing the main trends in the monetary sphere; organize the activities of banking organizations, including banking services that meet the needs of customers in emergency situations and remote servicing using modern banking technologies;
Degree awarded	Bachelor of business and management in the educational program" Finance"
List of qualifications and positions	Graduates can work as a chief and leading specialist in finance, financial director, commercial manager, financial analyst, auditor, auditor, specialist in

	<p>foreign economic activity: in state bodies of the republican, regional and local levels, commercial banks, exchanges, financial and insurance companies, investment funds, the Ministry of Finance of the Republic of Kazakhstan, the National Bank of the Republic of Kazakhstan, in non-state pension funds, treasury bodies, financial departments and departments at akimats of various levels, financial services of enterprises and organizations of all forms of ownership.</p>
<p>Field of professional activity</p>	<p>State bodies of the republican and territorial level: the Ministry of Finance of the Republic of Kazakhstan, the Ministry of Economy and Budget Planning of the Republic of Kazakhstan, the National Bank of the Republic of Kazakhstan, the Agency of the Republic of Kazakhstan for Regulation and Supervision of the Financial Market and Financial Organizations, economic services of ministries and departments, commercial banks, stock exchanges, budget organizations, investment funds, economic entities of various organizational and legal forms, economic courts, "Department for Combating Economic and Corruption Crime (Financial Police)", outsourcing, consulting, audit companies, as well as research organizations.</p>