

## Passport of the educational program

Code and classification of the field of education	6B04 Business, management and law
Code and classification of the direction of training	6B041 Business and management
Number and name of the educational program group	B044 Management and administration
Number and name of the educational program	6B04116-Economics
The purpose of the program	The goal of the EP "Economics" is to train highly qualified specialists who are able to take leading positions in companies, government organizations and institutions, professionals with entrepreneurial competencies, who are able to make informed management decisions in a dynamically changing market environment, successfully implement competitive development strategies who have business planning and calculation skills. the effectiveness of various projects, the study and analysis of the market situation, the development of pricing and budgetary policies of the company. рмы
Distinctive features of the educational program	Based on the knowledge gained in such disciplines as business planning, entrepreneurship, logistics, institutional economics, digital economics, BigData and analytics, students will be able to: - conduct commercial and electronic business; - gain knowledge in the field of economics and information technology; - build a career in the digital reality; - - get a practical information base for creating your own business; - understand internet marketing; - - configure the work of offline and online teams, which will allow you to launch successful digital projects.
Availability of accreditation	There is an accreditation. IAARNU "Independent Agency of Accreditation and Rating", Certificate AB 3402, (27.05.2021- 26.05.2024)
Learning outcomes	1. Describe the forms and methods of anti-corruption policy of the Republic of Kazakhstan, know the basics of economics and entrepreneurship, main economic categories, concepts and terminology of micro and macroeconomics; to determine the conditions and ways of maintaining ecological balance and reducing hazardous and harmful factors of production. 2. Study professional terminology, features of business communication in English, Kazakh and Russian languages for professional use in the future field of activity. 3. Choose a method of mathematical solution of the problem, as well as software tools for data analysis and cloud services; describe the possibilities of using information technology and an innovative approach; own techniques and methods of collecting socio-economic and other statistical information; know the basics and methodology of economic analysis. 4. Describe the financial basis of business and instrumental support for entrepreneurship; explain the principles of economic behavior of market entities; understand the methods of micro and macroeconomic analysis; classify the main resources of the firm, concepts and principles of accounting, finance, the securities market, types of investments

and investment activities; operate with legal concepts and norms of tax law; distinguish between the main types of taxes, the structure of the 1C Accounting program and the financial reporting of firms.

5. Determine the peculiarities of the country's economic development and the content of public-private partnerships; determine the current state of industries, the agricultural sector and the service sector; to distinguish between the principles and market conditions for the functioning of the agricultural economy as a whole and the subjects of agribusiness.

6. Apply methods and methods of enterprise and personnel management, formulate goals and missions of the enterprise; master the mechanism and principles of organizing marketing and ensuring the competitiveness of firms; to classify methods and systems of rationing and remuneration, to distinguish between the main methods and types of organization of production, logistics of material and information resources.

7. Apply mathematical and statistical methods and techniques for the analysis of socio-economic and other data; design algorithms, models and methods for software and cloud architectures; analyze the activities and quality of the firm's work, including with the help of software products, to assess the production, innovation potential of firms, as well as situations in the innovation market.

8. Use micro and macroeconomic theories in analysis; analyze organizational structures, competitive environment, labor market situation and other marketing research data, carry out cluster and regional analysis; determine strategies and ways to motivate employees; develop enterprise plans and carry out calculations of sections of business planning; calculate the costs of the company using controlling methods; apply various methods and methods of analyzing the value of business and assets, methods of forecasting and strategic planning of the national economy; draw up and execute legal documents.

9. Comprehensively apply the rules and methods of accounting, including in the 1C Accounting program; analyze the financial condition of the company and the situation in the financial market, create financial statements, determine the sources of investment and their effectiveness; calculate the main indicators of the company and taxes by type; provide legal advice in the field of taxation.

10. To integrate quantitative and qualitative methods of data processing, management and storage using information, cloud technologies; identify factors and causes of growth or decline in activity; determine the effectiveness of business processes and methods of product quality management, risks and profitability of the introduction of innovations and innovative projects.

11. Organize production processes, material and information and financial flows in time and space; introduce a budgeting system and draw up medium-term budgets of firms; systematize and use in practice the main areas of institutional analysis, tools and methods of operational management; manage costs in the short and medium term and use controlling skills; own the methodology for collecting information necessary to assess the value of the company and its assets.

12. To assess the effectiveness of the main methods of government regulation and PPP models; evaluate the performance of industries, the

	<p>agricultural sector and the service sector; assess the effect of the creation of clusters and other measures for the development of regions; assess the threats to the economic security of the national economy; carry out a comprehensive assessment of the use of all resources of the enterprise, as well as the effectiveness of measures to protect the environment; analyze and evaluate current trends, forms of international economic relations and foreign economic policy of the country and its potential in the international arena..</p>
Degree awarded	Bachelor of economics in the educational program "6B04116-Economics"
List of qualifications and positions	<ul style="list-style-type: none"> <li>- manager of financial, economic and administrative activities;</li> <li>- heads of sales, marketing and development services;</li> <li>- economist of the production and industrial sphere;</li> <li>- economist of agro-industrial enterprises;</li> <li>- economist of enterprises, joint-stock companies;</li> <li>- economist of manufacturing companies, holdings, enterprises of the sphere and services;</li> <li>- personnel on the economics of social sectors;</li> <li>- specialist in budget planning and analysis;</li> <li>- business analyst;</li> <li>- expert in the field of electronic technologies, online commerce and digital business transformation.</li> </ul>
Field of professional activity	<p>Professional activity of personnel is carried out in almost all spheres of the national economy:</p> <ul style="list-style-type: none"> <li>- organizational and technological activities;</li> <li>- production and management activities;</li> <li>- project activities;</li> <li>- research activities;</li> <li>- educational or pedagogical activity;</li> <li>- participation in the development of state programs for the development of sectors of the national economy;</li> <li>- organization, planning and coordination of enterprise management activities and formation of the company's market strategy;</li> <li>- implementation of economic analysis.</li> </ul>